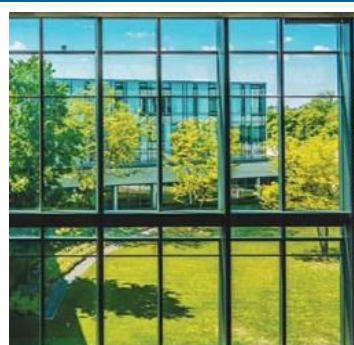# Intelligent Innovation Ecosystem Design
June 12 – 23, 2023

An MBA Summer Program hosted by the Schulich School of Business in Toronto, Canada

The call for nominations is now open!

3.00 SCHULICH CREDITS
36.5 CONTACT HOURS

$695 CAD PROGRAM FEE
TUITION: waived for nominated student

Deadlines:

Nomination Deadline:
March 1, 2023

Application Deadline:
March 10, 2023

Questions?

exchange@schulich.yorku.ca

Program Experience Includes:

- Course materials and readings
- Company visits and presentations
- Welcome lunch/farewell dinner
- Social and cultural excursions
- Sightseeing tours in Toronto
- Day trip to Niagara Falls
- Two-week public transportation pass
- Transportation to/from all excursions

The majority of classes will be held in downtown Toronto at the **Miles S. Nadal campus**

Intelligent Innovation Ecosystem Design

Unlock the strategies behind creating a thriving Tech and Innovation ecosystem – leveraging the incredible story of Toronto's rise to global prominence. This intensive, hands-on modular course features a variety of engaging guest lecturers, leading innovators, and strategic company visits, focusing on strategies to spark, scale, and sustain Tech & Innovation throughout the startup journey.

Program Highlights

Startup Ecosystems: Tech and Innovation

Gain skills to master the tech landscape and bring systems thinking to your own organizations and communities

Mastering the Innovation Flywheel

Understand the components behind a thriving ecosystem and how these come together to move tech and innovation forward

The Inner Workings of Incubators and Accelerators

Discover the importance of incubators and accelerators, and their purposeful design in seeding new ideas

The Pivotal Role of Governmental Organizations

Learn the underutilized and massive resources of government, and how they are incentivized to scale startups

The Growing Hunger for Venture Capital

Explore the all-time high of venture capital, and the historical context behind this asset class in innovation

The Strategic Rise of Corporate Innovation

Gain a practical understanding of how corporations are investing into innovation, both in-house and in partnership

The Talent Advantage of Diversity and Inclusion

Understanding why diversity and inclusion is the leading strategy for building intentional and vibrant ecosystems

Want more?? Stay in Toronto for North America's fastest growing technology conference! **Collision 2023** has been called "a global gathering of provocative ideas, brilliance and investment dollars", bringing together the who's who of international tech and is happening in Toronto from June 26 – 29th!
For details, visit: collisionconf.com

Schulich School of Business | YORK U