

UNIVERSITY OF MANNHEIM



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A Distinct Profile for Success

This is what leading newspapers have to say about the University of Mannheim:

"The University of Mannheim is leading the way amongst universities when it comes to shaping a profile"

(Handelsblatt)

"The Mannheim miracle – Rector Hans Wolfgang Arndt wanted to radically restructure his university. The upshot is a lesson in exemplary reform."

(Die Zeit)

"Concentrated strength"

(Süddeutsche Zeitung)

"The University of Mannheim is constantly among the leaders in university rankings, the rush of students for places reflects this."

(Financial Times Deutschland)

"In the CHE Ranking, the University of Mannheim once again does better than any other German university."

(Die Zeit)

"The University of Mannheim is outstanding."

(Authors of the CHE-Ranking, the most comprehensive university ranking in Germany)



A Leading University in Germany

The University of Mannheim is one of the leading universities in Germany. This is proven by the fact that the University is awarded the national "Excellence Initiative" status. Numerous rankings, awards and evaluations also attest to the quality of research and teaching at the University of Mannheim.

The University's trademark is its distinct profile. This is characterized by Mannheim's renowned economic and social sciences which are closely intertwined with humanities, law, mathematics and computer science. The University of Mannheim offers a wide range of study programs enabling students to complete either a Bachelor and Master degree or State Examination.

Internationally renowned doctoral studies complete the range. In addition to this, the University of Mannheim is considered one of the most beautiful universities in Germany. The University is mainly located in Mannheim's palace – the largest baroque palace in Germany. The whole city center of Mannheim is aligned symmetrically to the palace. The lecture halls are in close reach of the city center. A five minute walk takes nature-lovers to the beautiful Rhine banks or to the university tennis courts which are also located there.

About 800 scholars and 11,000 students enjoy the privileges of this unique setting and atmosphere.

The Schools and Their Disciplines

The University comprises five faculties and schools: the Business School, the School of Law and Economics, the Faculty of Social Sciences, the School of Humanities and the School of Mathematics and Computer Science.

Business School

As the first German institution, the Business School of the University of Mannheim gained the “Triple Crown”: it is accredited by AACSB International, the Association of MBAs (AMBA) and EFMD (EQUIS). With 27 chaired professors and about 3,500 students, the Business School ranks among the largest and most reputable institutions of its kind in Europe. Constant top positions in rankings in renowned news and economic magazines prove that it has been a first-class address in the field of business studies for a long time.

School of Law and Economics

Department of Economics

More than twenty full-time senior faculty members and numerous assistant professors and lecturers are engaged in a variety of research projects at the frontiers of their fields. The department has special expertise in microeconomic specializations and econometrics, both in theory and application. The Department of Economics of the University of Mannheim is ranked among the best three in Germany.

Department of Law

Fifteen full professors, their staff and numerous renowned associate lecturers research and teach at the Department of Law. The department places clear emphasis on the fields of commercial and business law. Close ties to legal and business practice, combined with an interdisciplinary profile in the economic sciences, are hallmarks of the Department of Law.

Faculty of Social Sciences

The Faculty of Social Sciences comprises the fields of political science, sociology and psychology with an academic staff of 24 professors and 120 additional scientists. The social sciences at the University of Mannheim have an excellent international reputation, reflected by rankings, awards and third-party funds. The faculty is well-known for its empirical-analytical orientation and its focus on Europe.

School of Humanities

The School of Humanities encompasses English studies, Germanic studies, history, media and communication studies, philosophy and Romance studies. These disciplines rank Mannheim in the top three to ten institutions in Germany. In close cooperation with the Business School, the School of Humanities offers several renowned interdisciplinary study programs such as “Culture and Economy”. Distinguished fields of research are globalization studies and linguistic topics such as multilingualism.

School of Mathematics and Computer Science

The school consists of the Institute of Mathematics and the Institute of Computer Science. Through its successful focus on business mathematics in research and teaching, the Institute of Mathematics is constantly expanding its close cooperation with the University’s Department of Economics and the Business School. Together with the business informatics group within the Business School, the Institute of Computer Science recently founded the Center for Business Informatics to ensure that research and teaching standards in this area remain at the highest level. Both areas achieve excellent scores in the most important rankings.



The Structure

Business School:
business administration,
business education,
business informatics

School of Law and Economics:
law, economics, statistics,
economic geography,
economic history

Faculty of Social Sciences:
political science, sociology,
psychology

School of Humanities:
English/American studies,
Germanic studies, Romance
studies, history, media and
communication studies,
philosophy

**School of Mathematics &
Computer Science:**
mathematics, computer
science, business informatics

Among the Best Research Institutes in Europe

The profile of the University of Mannheim is reflected in its research achievements. In economic and social sciences, Mannheim is one of the best research centers in Germany and among the top ten to twenty institutions in Europe.

All disciplines work in close cooperation with each other to determine central research subjects, for example on the topics of decisions, governance, migration and integration or language acquisition.

The University's largest research institute is the Mannheim Center for European Social Research (MZES). In close collaboration with the Faculty of Social Sciences, it dedicates its research to exploring societal, social and political development in Europe. Focal points are comparative research

on Europe and investigating the European integration process.

In the few years since its foundation, the Mannheim Research Institute for the Economics of Aging (MEA) has also been able to establish an excellent international reputation. MEA's mission is to anticipate and accompany the micro- and macroeconomic aspects of demographic change. MEA is part of numerous international research networks and provides sound political counsel.

There are also a further three renowned research institutes with close ties to the University. ZEW – Center for European Economic Research, the GESIS – Leibniz Institute for the Social Sciences, and IDS – Institute of German Language.



1 in Germany for business administration in the CHE research ranking. Economics, sociology, political science, English studies, psychology and history in the top group. The CHE-Ranking is the most comprehensive university ranking in Germany (2009).

1 and # 2 for Mannheim business experts in a list of the best business administration professors in Germany according to the business magazine *Handelsblatt* (2009)

4 of the 25 best economists in Germany teach in Mannheim according to the business magazine *Handelsblatt* (2008)

The only German university with "excellent research quality" in sociology (Council of Science and Humanities – advisory body to the German government, 2008)

Ranked # 15 in political science in Europe according to the London School of Economics (2003)

Computer science in Mannheim is one of the leading institutions in Germany according to the German news magazine *Focus* (2007)

The University of Mannheim is included and supported in the national "Excellence Initiative" (2006)

"Most of the winners in the excellence initiative are working on research in the natural and life sciences, so Mannheim and Bonn scored something of a coup by getting more funding for economics programs"

(*Wall Street Journal*)

One of the most successful German universities of the CHE-Ranking with six disciplines in the top groups: business administration, economics, political science, English studies, history and sociology. The CHE-Ranking is the largest comparison of German universities (2009).

Ranked # 1 eight times in a row for Mannheim business graduates by HR managers. Published by the business magazine *Wirtschaftswoche* (2009)

Ranked # 1 for economics graduates, # 3 for business informatics graduates by HR managers. Published by the business magazine *Wirtschaftswoche* (2009)

"Mannheim is right up there when it comes to HR managers' approval" *(Junge Karriere)*

"Career stepping stone Mannheim" *(Focus)*

"The main thing is the right university. If you've studied at a renowned university, you'll get a good job. One of the usual candidates is the University of Mannheim." *(Financial Times Deutschland)*

On the Bachelor degree for in-company lawyers: "For lawyer training in Germany, the Mannheim model is a revolution." *(Frankfurter Allgemeine Zeitung)*



Excellence in Teaching

Undergraduate Studies

The University of Mannheim offers top-class degrees for undergraduate students. Numerous university rankings confirm the excellent status of the overall Mannheim course portfolio. For many years now Mannheim has been recognized as the undisputed top provider of high-quality business administration degrees.

The subjects economics, sociology, political science, history, English studies, Germanic studies, computer science and business informatics are also regularly highly ranked. One of the key features of Mannheim teaching is that as well as the Business School itself, all the other schools offer students the opportunity to acquire sound business knowledge in addition to their major.

Graduate Studies

The University of Mannheim provides attractive further study options for each of its Bachelor programs. The Master's programs have a strong international dimension for example by offering exchange programs and double degrees and some

of them are completely taught in English. They enable students to deepen or broaden the knowledge acquired in their first degree.

Doctoral Studies

The Graduate School GESS provides doctoral training in empirical and quantitative methods and their application to economic and social sciences. The Graduate School is the first of its kind in Germany and is among very few in the world to integrate these disciplines into a coherent curriculum. It is funded by the "Excellence Initiative" of the German government.

Furthermore, the University of Mannheim offers the possibility to do an individual doctorate which is the traditional option in Germany. Doctoral candidates are supervised by a professor. The School of Humanities offers a third option – in the doctoral training program "Formations of the Global", each doctoral student receives close support from three mentors from multiple disciplines and is integrated into an interdisciplinary lecture program.



Lifelong Learning the Mannheim Way

The University of Mannheim is committed to continued academic education, with the Mannheim Business School gGmbH as its prime example. Mannheim Business School is the umbrella organization for continued business education at the University of Mannheim. It is considered one of the leading institutions of its kind in Europe, as both national and international rankings attest.

Two international, exclusively English MBA programs form the core of the school's portfolio. The one-year, multi-location, full-time "Mannheim MBA" program is targeted towards young

professionals with at least three year's professional experience, the part-time program "ESSEC & MANNHEIM Executive MBA", is designed for managers who have at least five years' professional experience and plan on a career in international top management. The "ESSEC & MANNHEIM Executive MBA" is offered in two different time formats, a "modular" and a "weekend" one.

Mannheim Business School, rounds off its program portfolio with a part-time degree program for young professionals in the fields of Accounting and Taxation, the "Executive Master of

Accounting and Taxation". Also, the school offers a wide range of open enrollment programs for individuals, who wish to keep up to date on the latest management and business trends, as well as customized programs for companies interested in tailor-made professional development options for their employees.

The University of Mannheim also offers continued education options in other fields. For example, specialist solicitors, in-house counsels and judges teach law graduates the latest developments in the fields of insolvency, rehabilitation or the protection of intellectual property.

25 in the world-wide best MBA programs (ESSEC & Mannheim Executive MBA) according to the *Financial Times* (2008)

4 in the category 'diversity of recruiters', # 6 in the category 'faculty quality' and # 51 in the overall ranking among the world's top 100 MBA programs in the ranking of the Economist Intelligence Unit (2009)

31 worldwide and # 10 in Europe in the global ranking of the best business schools of the Latin American business magazine *América Economía* (2008)

36 worldwide and # 14 in Europe in the global ranking of the best business schools of the Mexican business magazine *Expansión* (2009)



“Jimmy and Rosalynn Carter Partnership Award for Campus-Community Collaboration” for the Service Learning project, in which students apply their knowledge in community projects.

The University is a member of the Globally Responsible Leadership Initiative (GRLI) and participant of the Principles for Responsible Management Education (PRME).

Business ethics are an important part in the study programs of the University.

The University and its alumni network ABSOLVENTUM MANNHEIM was awarded a prize for the best alumni work in Germany, Switzerland and Austria.

Spirit of Commitment

A typical characteristic of the University of Mannheim is the high level of commitment demonstrated by its scientists, students and employees. The students’ commitment is not just academic. With a range of offerings, the University links teaching and research achievements on the one hand and making a contribution to society on the other.

As a member of the Globally Responsible Leadership Initiative, the University of Mannheim has set itself the goal, enshrined in its mission statement, of developing its students into responsible leaders in business, society and scholarship. Topics such as business ethics, corporate social responsibility and sustainability are an integral part of teaching and research.

Many scholars also pass on their knowledge as advisors to the government, companies or nonprofit entities.

The University received an award from the Jimmy Carter Foundation for its Service Learning courses. Service Learning is a method whereby students apply their knowledge in community projects. More than 60 student initiatives also offer the opportunity to get involved in the fields of business, social projects, culture or media. SIFE Mannheim, for example, launches social projects with economic expertise. The group represents Germany in the SIFE Worldcup 2009 as national winner. For international students, the VISUM Initiative has set up the “Buddy Program”. Students interested in

sport can choose from more than forty disciplines at the Institute of Sports – from beginners to top-level.

Students receive help in launching their career from the University Career Service, which has contacts to more than 300 companies. Language courses allow students to enhance their career prospects even further.

And finally, graduates keep in lifelong touch with each other thanks to the alumni network. ABSOLVENTUM MANNHEIM is with more than fifty regional groups world-wide one of the biggest and most successful German alumni associations.



Studying in the Largest Baroque Palace in Germany

The University of Mannheim offers a unique atmosphere. Its campus means all disciplines are in short distance of one another. The core of the campus is Mannheim palace. With a length of 400 meters it is the largest baroque palace in Germany. In recent years it has been renovated extensively thanks to private donations totaling around Euro 13 million. Modern steel and glass elements now offer a fascinating contrast to the almost 300 year-old walls.

All disciplines which are not housed in the palace are within a few minutes' walking distance. They either have new buildings, like the Department of Economics and the Institute of Computer Science, or, like the Faculty of Social Sciences, are housed in renovated buildings.

Mannheim is situated at the confluence of the Rhine and Neckar rivers and forms the center of the Rhine Neckar Metropolitan Region, one of the strongest economic centers in Germany. More than twenty percent of the 325,000 inhabitants

have an international background. Global players such as BASF and SAP and a successful medium-sized business sector are located in the Metropolitan Region.

What is particularly impressive is the city's diversity, which it owes to its shopping mile, first-class cultural offerings, the large baroque palace, Jugendstil architecture and modern industry and service complexes.

Mannheim's entire city center, a type of chessboard, is symmetrically aligned with the palace. It is just a few steps from the lecture hall to a pavement café. And for those who prefer a bit of nature, it is just a five-minute walk to the grassy banks of the Rhine or the university's own tennis courts which can be found there too. The ICE high-speed train station directly borders the campus and takes passengers to Frankfurt airport, Stuttgart or Karlsruhe in just thirty minutes, to Switzerland in two hours and Paris in a good three hours and in four and a half hours either to Hamburg or Berlin.



Renovation of 23 lecture halls enabled by private donors.

Construction of the Hasso-Plattner Library thanks to a Euro 10 million donation by SAP founder Hasso Plattner.

Several awards for the University of Mannheim's fundraising successes.

Around 50,000 visitors to Mannheim palace each year since the renovations.