Do you want to spend a meaningful summer in a *multidisciplinary program* and prepare yourself for a digital future?
The Aalto University Information Technology Program (ITP) brings together students from diverse backgrounds while teaching a combination of business, design, and technology. Additionally, students get to solve real digital business challenges which real companies are facing.

During the program, you will have the chance to join one of three specialization tracks to deepen your understanding of information technologies, service design, and working with digital platforms. Each track includes three courses (18 ECTS) and the chance to work for an ITP partner company on their business project (6 ECTS).

The 3 month long business project is the core of the ITP program. Together, with a project team, you will gain professional experience building a real solution to a real digitalization problem that your ITP partner company is facing. You will also have the opportunity to present your solution to key decision makers. To help you along, the courses are tailor-made to support the business projects.

Grow and Innovate this Summer
The DIE track provides students with an understanding of digital platform business models and provides the methods and tools for utilizing marketing analytics and managing digital marketing strategies.

Courses included:
- Platform Economy (ISM-C4003), 6 ECTS
- Digital Marketing (ISM-C4002), 6 ECTS
- Analytics and Automation (ISM-C4004), 6 ECTS

The SED track gives students an understanding of design processes and strategic decisions related to digital media. During the summer, students learn the necessary methods for producing and designing digital media products, services and concepts.

Courses included:
- Design Strategy (ISM-C4007), 6 ECTS
- User Experience Design (47C58400), 6 ECTS
- Service Creation (ISM-C4008), 6 ECTS

The ISB track provides students with a clear understanding of ICT consulting and business models, new digital business opportunities and service innovations, as well as the information ecosystem.

Courses included:
- Digital Service Innovations (ISM-C4006), 6 ECTS
- Strategic IT Management (ISM-C4005), 6 ECTS
- Data-Driven Decision Making (47C58600), 6 ECTS

Application open: 9 January - 7 April 2023
Complete your minor studies and work with a real-life partner over the summer!

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