

Elective Course Offer¹ in the ENGAGE.EU Global Sustainability Management (GSM)

GSM Electives offered online (virtual or hybrid)

| Course code | Course title | ECTS | Semester | GSM Elective Basket |
|-------------|---|------|-----------------|--------------------------------|
| tbc | Ethics of Global Sustainability | 8 | Spring | Sustainability at system level |
| tbc | Current Issues in Ethics of Global Sustainability | 8 | Spring | Sustainability at system level |
| tbc | Cultures of Sustainability | 3 | Fall/ Spring | Sustainability at system level |
| tbc | News from the Past: Currents in Eco-History | 8 | Spring | Sustainability at system level |

GSM Electives offered in presence in Mannheim (valid for students selected from summer 2026 onwards)

For course details please refer to the [MMM module catalog](#)

| Course code | Course title | ECTS | Semester | GSM Elective Basket |
|-------------|---|------|-------------|---|
| CC 504 | Corporate Social Responsibility | 4 | Fall/Spring | Sustainability at an organizational level |
| ACC/MAN 660 | Corporate Sustainability Strategies and Value Creation | 4 | Fall | Sustainability at an organizational level |
| ACC/MAN 661 | Corporate Sustainability Performance: Measurement, Assessment and Improvement | 6 | Spring | Sustainability at an organizational level |
| ACC/MAN 663 | Carbon Removal: Technologies, Markets & Business Impact | 2 | Spring | Special Topics in Global Sustainability Management |
| ACC/TAX 570 | ESG Regulation and Sustainability Reporting | 8 | Spring | Sustainability at an organizational level/ Sustainability at system level |
| IS 629 | Agile Software Product Management and Design | 6 | Spring | Sustainability at an organizational level |

¹The offer is continuously evaluated and adjusted as necessary. Last Update: March 2026

| | | | | |
|---------|---|---|-------------|--|
| MAN 608 | Business, Society, and the Environment* | 4 | Fall | Sustainability at system level |
| MAN 645 | Leadership and Motivation | 6 | Fall | Sustainability at an organizational level |
| MAN 655 | Sustainability Management Simulation: Net Zero* | 2 | Fall/Spring | Sustainability at an organizational level |
| MAN 679 | A Scientific Introduction into Public and Nonprofit Management^ | 6 | Fall | Sustainability at an organizational level |
| MAN 680 | Challenges of Public and Nonprofit Management – Case Study Seminar* | 6 | Spring | Special Topics in Global Sustainability Management |
| MAN 690 | Innovation Management | 4 | Spring | Sustainability at an organizational level |
| MAN 691 | Selected Topics in Organizational Behavior | 4 | Spring | Special Topics in Global Sustainability Management |
| MAN 693 | Strategic Intellectual Property Management | 4 | Fall | Sustainability at an organizational level |
| MKT 520 | Market Research | 6 | Spring | Sustainability at system level |
| MKT 575 | Marketing Strategy for Innovation & Sustainability* | 3 | Spring | Sustainability at an organizational level |
| OPM 510 | Sustainable Operations Management | 4 | Spring | Sustainability at an organizational level |
| OPM 561 | Production Management: Lean Approaches and Variability | 4 | Fall | Sustainability at an organizational level |
| OPM 581 | Service Operations Management | 6 | Fall | Sustainability at an organizational level |
| OPM 601 | Supply Chain Strategy | 6 | Spring | Sustainability at an organizational level |
| OPM 682 | Revenue Management and Dynamic Pricing | 6 | Spring | Sustainability at an organizational level |
| ACC 520 | IFRS Reporting and Capital Markets | 8 | Fall | Sustainability at an organizational level |
| ACC 670 | Audit Theory | 6 | Fall | Sustainability at system level |

* Restricted Admission

^ Course Language: German.

| | | | | |
|---------|--|---|--------|--|
| ACC 680 | Disclosure Theory | 6 | Spring | Sustainability at system level |
| FIN 500 | Investments | 6 | Fall | Sustainability at an organizational level |
| FIN 555 | Financial Markets and Employees | 3 | Spring | Sustainability at system level |
| FIN 590 | Financial Institutions I | 4 | Fall | Sustainability at system level |
| FIN 606 | FinTech | 4 | Fall | Special Topics in Global Sustainability Management |
| FIN 630 | Corporate Governance | 6 | Fall | Sustainability at an organizational level |
| FIN 682 | International Asset Management - Modern Investment Management, Responsible Investing and Fintech | 6 | Spring | Sustainability at an organizational level |
| FIN 684 | Financial Institutions II | 4 | Spring | Sustainability at an organizational level |
| TAX 620 | Causal Data Science for Business Decision Making | 8 | Fall | Sustainability at an organizational level |

Thematic focus of GSM elective courses (at least 10 ECTS must be completed in the respective so called “basket”)

- Sustainability at system level (Navigating the Global Sustainability Context)
- Sustainability at an organizational level (Addressing Global Sustainability Challenges and Opportunities)