

<b>Module Title:</b>	<b>Broadening Governance Horizons – Cultural Studies Foundations, Corporate Social Responsibility and Sustainability Perspectives for Management and Governance</b>			
<b>Study Level:</b>	<b>Masters-Programs</b> in Business (to an extend open to nearby fields)			
<b>Semesters:</b>	Fall 2022 + Spring 2023			
<b>Course Title</b>	<b>Field</b>	<b>Semester</b>	<b>ECTS</b>	<b>Lecturer</b>
FIN 630 Corporate Governance  (on-campus exam!)	Business Studies: Corporate Finance / Corporate Governance	Fall Semester 2022	6	Prof. Dr. Alexandra Niessen-Ruenzi
IDV 401 Lecture International Cultural Studies	Humanities: Cultural Studies	Fall Semester 2022	5	Prof. Dr. Phillip Gassert
CC 504 Corporate Social Responsibility	Business Studies: Management / Sustainable Business	Spring Semester 2023	4	Prof. Dr. Laura Marie Edinger-Schons
			<b>15</b>	<b>Total ECTS</b>

This module combines business studies in corporate governance and corporate social responsibility, enriched by adding international cultural perspectives to business students learning portfolio.

The course “Corporate Governance” allows Master’s students in business studies to develop an understanding of important issues in corporate governance and of its relevance in a social, political, and economic context.

The “Corporate Social Responsibility” lecture sensitizes participants to the relevance of CSR in daily business. The imparted knowledge enables students to handle the concept of “Corporate Social Responsibility” appropriately. In particular, students get an overview of the broad topic landscape of CSR and are provided with first-hand practitioner insights into it. This allows them to build the competencies required to define the scope, implications, and limits of CSR in management.

The Humanities course "International Cultural Studies" introduces ENGAGE.EU learners to cultural studies as a site of critical inquiry into society, history, and culture. Analyzing key terms, ideas, concepts, and theories that shape the ways we act and think (including ethnicity, gender, globalization, identity, ideology, popular culture, post-colonialism), this course takes on an international perspective. Students will get to know some of the most influential ideas and thinkers of the last 250 years and discuss the lives, theories, and implications of figures such as Rousseau, Horkheimer and Adorno or bell hooks for a changing, globalized world.

Code	FIN 630
Title of the course	<b>Corporate Governance</b>
Cycle: short/first/second/third	<b>Masters-Programs</b> in Business (to an extend open to nearby fields)
Semester when the component is delivered	<b>Fall Semester 2022</b>
Number of ECTS credits allocated	6
Name(s) of lecturer(s),	Prof. Dr. Alexandra Niessen-Ruenzi (Chair of Corporate Governance)
Learning outcomes	Students should develop an understanding of important issues in corporate governance and of its relevance in a social, political, and economic context. They will be able to apply theoretical models on principal-agent conflicts to different corporate governance problems. They will learn how firms' ESG activities are measured and the challenges arising from different measurement approaches. Furthermore, students will know how to assess the effectiveness of different corporate governance mechanisms. In addition to their knowledge on corporate governance theory, they will be able to critically discuss the empirical evidence on the importance and effectiveness of various corporate governance mechanisms.
Mode of delivery	<b>hybrid (live on campus &amp; live online)</b>
Prerequisites or/and co-requisites for the course ( <i>if applicable</i> )	Knowledge in business economics and econometrics is highly recommended. Introductory course in corporate finance on the level of Brealey, Myers and Allen, Corporate Finance, (McGraw-Hill, 10th edition, 2010) is also strongly recommended.
Course content	In this course, conflicts of interest between the firm and its stakeholders will be analyzed and mechanisms to mitigate these conflicts will be discussed. In the first part of the course, theoretical models on information asymmetries and corporate governance problems are discussed. The second part of the course will focus on common results of corporate governance problems. We then discuss various concepts of corporate social responsibility and ways to measure a firm's ESG activities. Finally, we examine several internal and external governance mechanisms, including the market for corporate control, ownership structure, executive compensation, and the role of the board of directors. Special emphasis will be on the valuation effect of corporate governance and the question whether some corporate governance mechanisms are superior to others.
Assessment methods and assessment criteria	<b>Important:</b> the written <b>exam</b> of the online will take place <b>physically on-campus</b> , NOT online/digitally. Therefore, students of our ENGAGE.EU partner universities will sit the exam at their home institution at the same date and time as Mannheim-based students, proctored by staff of their home institution (so-called ' <b>home-proctoring</b> '). We will reach out to students and home institutions to organize this on due time. <b>Please note:</b> NHH Bergen will not be able to offer home-proctoring for legal and organizational reasons. <b>Therefore, NHH students should not apply for this Module!</b>
Language of instruction	English
Degree Program(s) or field	Business

Code	IDV 401
Title of the course	<b>Lecture International Cultural Studies</b>
Cycle: short/first/second/third (or EQF level 5/6/7/8)	<b>Masters-Programs</b> in Business (to an extend open to nearby fields)
Semester when the component is delivered	<b>Fall Semester 2022</b>
Number of ECTS credits allocated	5
Name(s) of lecturer(s), e-mail(s) of the lecturer(s)	Prof. Dr. Phillip Gassert / <a href="mailto:ICS@phil.uni-mannheim.de">ICS@phil.uni-mannheim.de</a> )
Learning outcomes	<ul style="list-style-type: none"> <li>• Students know basic terms, theories, questions, problems, and methods of cultural studies with an international focus in English.</li> <li>• Students can explain and discuss historical and social topics in cultural studies and describe their interconnections in an international context in English.</li> <li>• Students extract the content of the English-language lecture and English-language literature and systematically relate them to each other.</li> <li>• Students can apply and critically reflect on the basic knowledge (concepts, theoretical approaches, etc.) they have acquired in cultural studies in the written exam.</li> </ul>
Mode of delivery:	<b>Online live and recorded</b>
Course content	<ul style="list-style-type: none"> <li>• Introduction to cultural studies with an international focus (approx. 1750-today)</li> <li>• Analysis of key terms and concepts (including ethnicity, gender, globalization, identity, ideologies, popular culture, post-colonialism), their meaning, and historical development within cultural studies</li> <li>• Introduction to influential thinkers, philosophers and theorists of cultural studies with an interdisciplinary perspective.</li> <li>• Overview of structural relationships within international cultural studies</li> <li>• Analysis of the subjects of cultural studies within social, ecological, economic, historical, and political structures and institutions</li> <li>• Practice in dealing with cultural studies, English texts as well as technical discussions in English</li> <li>• Becoming familiar with basic methods and theories of cultural studies</li> </ul> <p>The lecture has its own website – check it out:  <a href="https://www.phil.uni-mannheim.de/en/international/international-teaching/international-cultural-studies-ics/ics-lecture/">https://www.phil.uni-mannheim.de/en/international/international-teaching/international-cultural-studies-ics/ics-lecture/</a> </p>
Assessment methods and assessment criteria	written exam (online)
Language of instruction	English
Degree Program(s) or field	Humanities

Code	<b>CC 504</b>
Title of the course	<b>Corporate Social Responsibility</b>
Cycle: short/first/second/third (or EQF level 5/6/7/8)	<b>Masters-Programs</b> in Business (to an extend open to nearby fields)
Semester when the component is delivered	<b>Spring Semester 2023</b>
Number of ECTS credits allocated	4
Name(s) of lecturer(s), e-mail(s) of the lecturer(s)	Prof. Dr. Laura Marie Edinger-Schons (Chair of Sustainable Business); <a href="mailto:schons@bwl.uni-mannheim.de">schons@bwl.uni-mannheim.de</a>
Learning outcomes	The lecture sensitizes participants to the relevance of CSR in daily business. The imparted knowledge enables students to handle the concept of “Corporate Social Responsibility” appropriately. In particular, students get an overview of the broad topic landscape of CSR and are provided with first-hand practitioner insights into it. This allows them to build the competencies required to define the scope, implications, and limits of CSR in management.
Mode of delivery	<b>hybrid (live on campus &amp; live online &amp; recorded)</b>
Course content	The lecture deals with the topic of “Corporate Social Responsibility” (CSR) on three different levels: individual, organizational, and institutional. The focus is on the conceptual background of CSR and the relationship between profit generation and responsibility. For this purpose, theoretical foundations of CSR as well as practical CSR competencies are discussed. One of the central questions is how CSR can be integrated and managed in the face of challenges and opportunities stemming from competitive pressure, new regulation, disruption of business models, digitalization, and globalization. Managerial challenges in the field of CSR management are illustrated by case studies.
Assessment methods and assessment criteria	written exam (online)
Language of instruction	English
Degree Program(s) or field	Business