

Module Title:	Science for Future: Cultural Studies, Ethnic Inequalities & Sustainable Development			
Study Level:	Bachelor-Programs (all fields), 3rd Semester+			
Semesters:	Fall 2022 + Spring 2023			
Course Title	Field	Semester	ECTS	Lecturer
IDV 401 Lecture International Cultural Studies	Humanities: Cultural Studies	Fall Semester 2022	5	Prof. Dr. Phillip Gassert
MAN 454 Science for Future - How Scientific Research can Support Sustainable Development	Business Studies: Management / Sustainable Business	Spring Semester 2023	3	Lecture Series, organized by Prof. Dr. Laura Marie Edinger- Schons
Ethnic Inequality: Comparative Approach	Social Sciences	Spring Semester 2023	6	Prof. Dr. Kogan, Irena
			14	Total ECTS

This module combines business studies, cultural studies, and sociological perspectives on today's societal challenges across Europe. It enables ENGAGE.EU students to combine the sociology of migration with international cultural perspectives and to learn how state of the art research can support sustainable development.

“Stories we tell ourselves about ourselves”: This definition of culture by Clifford Geertz describes the general theme of the course “International Cultural Studies”. The lecture revolves around core ideas, concepts, and theories that shape our society, history, and culture as well as the ways we act and think. In this flipped-classroom course, students will get to know some of the most influential thinkers of the last 250 years and their ideas. In an interactive setting, students will discuss the lives, theories, and implications of figures such as Rousseau, Horkheimer and Adorno or bell hooks for a changing, globalized world.

The goal of the interdisciplinary lecture series “Science for Future” is to raise awareness for the potential of scientific research to contribute to sustainable development as defined in the United Nations Sustainable Development Goals. Mannheim-based researchers from various disciplines including economics, psychology, history, political science, philosophy, information systems, and business management (amongst others) will present cutting-edge research or basic knowledge on sustainability-related topics

The overarching aim of the lecture “Ethnic Inequality” is to provide expertise in the field of migration sociology, paying attention not only to the description of main developments but also to the theoretical understanding and critical assessment of the sophisticated empirical evidence. The sociology of migration is undoubtedly one of the sociological areas that have experienced a noticeable upswing in recent years.

Code	IDV 401
Title of the course	Lecture International Cultural Studies
Cycle: short/first/second/third (or EQF level 5/6/7/8)	Bachelor-Programs (all fields), 3 rd Semester+
Semester when the component is delivered	Fall Semester 2022
Number of ECTS credits allocated	5
Name(s) of lecturer(s), e-mail(s) of the lecturer(s)	Prof. Dr. Phillip Gassert / ics@phil.uni-mannheim.de
Learning outcomes	<ul style="list-style-type: none"> • Students know basic terms, theories, questions, problems, and methods of cultural studies with an international focus in English. • Students can explain and discuss historical and social topics in cultural studies and describe their interconnections in an international context in English. • Students extract the content of the English-language lecture and English-language literature and systematically relate them to each other. • Students can apply and critically reflect on the basic knowledge (concepts, theoretical approaches, etc.) they have acquired in cultural studies in the written exam.
Mode of delivery	Online live + recorded
Course content	<ul style="list-style-type: none"> • Introduction to cultural studies with an international focus (approx. 1750-today) • Analysis of key terms and concepts (including ethnicity, gender, globalization, identity, ideologies, popular culture, post-colonialism), their meaning, and historical development within cultural studies • Introduction to influential thinkers, philosophers and theorists of cultural studies with an interdisciplinary perspective. • Overview of structural relationships within international cultural studies • Analysis of the subjects of cultural studies within social, ecological, economic, historical, and political structures and institutions • Practice in dealing with cultural studies, English texts as well as technical discussions in English • Becoming familiar with basic methods and theories of cultural studies <p>The lecture has its own website – check it out: https://www.phil.uni-mannheim.de/en/international/international-teaching/international-cultural-studies-ics/ics-lecture/</p>
Assessment methods and assessment criteria	written exam (online)
Language of instruction	English
Degree Program(s) or field	Humanities

Code	MAN 454
Title of the course	Science for Future - How Scientific Research can Support Sustainable Development
Cycle: short/first/second/third (or EQF level 5/6/7/8)	Bachelor-Programs (all fields), 3 rd Semester+
Semester when the component is delivered	Spring Semester 2023
Number of ECTS credits allocated	3
Name(s) of lecturer(s), e-mail(s) of the lecturer(s)	Prof. Dr. Laura Marie Edinger-Schons (Chair of Sustainable Business); schons@bwl.uni-mannheim.de
Learning outcomes	The lecture series is intended to provide insights into the variety of research that Mannheim scientists are engaging in that is related to the topic of sustainable development. It also aims to raise awareness for the potential of scientific research to contribute to sustainable development.
Mode of delivery	hybrid (live on campus & live online)
Course content	<p>The goal of this interdisciplinary lecture series is to raise awareness for the potential of scientific research to contribute to sustainable development as defined in the United Nations Sustainable Development Goals. Mannheim-based researchers from various disciplines including economics, psychology, history, political science, philosophy, information systems, and business management (amongst others) will present cutting-edge research or basic knowledge on sustainability-related topics. The lecture series is open to students from all Bachelor programs.</p> <p>The lecture has its own webpage, check it out: https://www.bwl.uni-mannheim.de/en/schons/lehre/kursangebot/man-454-science-for-future/</p>
Assessment methods and assessment criteria	Every presenter will prepare an essay question which will be put together to form a pool of questions. Each student picks one of these questions and writes an essay based on the question of choice
Language of instruction	English
Degree Program(s) or field	Business

Code	tba
Title of the course	Ethnic Inequality: Comparative Approach
Cycle: short/first/second/third (or EQF level 5/6/7/8)	Bachelor-Programs (all fields), 3 rd Semester+
Semester when the component is delivered	Spring Semester 2023
Number of ECTS credits allocated	6

Name(s) of lecturer(s), e-mail(s) of the lecturer(s)	Prof. Dr. Irene Kogan (Professorship of Sociology, Societal Comparisons)
Learning outcomes	<p>The overarching aim of the lecture is to provide expertise in the field of migration sociology, paying attention not only to the description of main developments but also to the theoretical understanding and critical assessment of the sophisticated empirical evidence.</p> <ol style="list-style-type: none"> 1. Introduction into the topic. Recent history of migration in Europe 2. Migration theories. Immigrant selectivity 3. Definition and dimension of integration. Classic and new theoretical approaches 4. Sources of ethnic inequality: resources and discrimination 5. Methods of migration sociology 6. Cultural dimension of integration: Language acquisition 7. Structural dimension of integration: Immigrants and their descendants in the education system 8. Structural dimension of integration: Immigrants and their descendants in the labour market 9. Social dimension of integration: Ethnic segregation
Mode of delivery	online live & recorded
Course content	<p>The sociology of migration is undoubtedly one of the sociological areas that have experienced a noticeable upswing in recent years. In the course “Ethnic inequality: Comparative approach” we cover a broad array of topics in migration sociology. We first carry out the sociological examination of the causes of migration and address the question what immigrant selectivity means for their successful integration into host countries. The second part of the course deals with the consequences of migration for immigrants themselves and for their incorporation in new societies. We particularly explore cultural, structural, social and identification aspects of immigrants' integration. In the third part of the course we look into the relations of the native-born majority population towards newcomers and the general consequences of immigration for the host society. The breadth of the topics covered by the course reflects the heterogeneity of the field, both theoretically, methodologically, and empirically.</p>
Assessment methods and assessment criteria	written exam (online)
Language of instruction	English
Degree Program(s) or field	Social Sciences / Sociology