

International Trade, Global Supply Chain and Tariff War: *a workshop to solve the puzzle*



Dates: June 27th, June 28th, July 4th and July 5th

Schedule: 9:30 a.m.-12:30 p.m. & 2 p.m.-5 p.m. (French time)

Format: online course

Duration: 24 hours

Number of credits: 3 ECTS*

Audience: Master's/MBA students

Price: 500€ (including 50€ non-refundable application fee)

*Record of grades + certificate of Completion – subject to 80% minimum attendance

Disclaimer: MBS reserves the right to cancel if the minimum number of participants is not reached.

Online application until June 19th 2025 : [application link](#)

Once admitted, in order to secure your slot, you shall make a full payment of the programme fee and provide us with a proof of payment within **5 calendar days** after admission

Course Overview

Designed for ambitious professionals and Master's students from around the world, this hands-on experience will sharpen your strategic edge, decode the complexities of trade wars, and empower you to make smarter decisions in a fast-changing global market. Through real-world simulations and dynamic case studies, you'll walk away with actionable tools to navigate disruption, mitigate risks, and lead with confidence. It's short, it's powerful — and it's your summer's smartest investment.

Alejandro ALLERA

Seasoned professional with over 25 years of experience in International Business and Supply Chain, having worked in more than 30 countries to help SMEs expand globally. His career spans the private sector, government, and academia (the so-called triple helix of development), with deep expertise in business strategy and internationalization. Throughout his career, Alejandro has held key roles at prestigious institutions such as TEC de Monterrey, Quaker Oats, the American Chamber of Commerce, and the Mexican federal and state government, among others. Since 2017, based at MBS School of Business, Alejandro teaches International Business, International Economics, Supply Chain Management, and Wine Management. He was the Director of the Undergraduate International Business Program, and now he is the director of the MSc programme in Supply Chain and Purchasing. His many qualifications and diplomas testify to his interest in and commitment to sustainable development, both economically, socially and environmentally.

Key Learning Objectives:

- Identify key challenges and vulnerabilities in global supply chains, including the current tariff war and climate change implications.
- Understand the systemic nature of supply chain disruptions and assess the risks involved.
- Explore strategic frameworks to enhance supply chain resilience, flexibility, and sustainability.
- Implement risk mitigation techniques and crisis management strategies.
- Develop action plans to tackle future crises and create agile, adaptive supply chains.



**CONTACT US:
ADMISSIONS
TEAM**

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ENSEIGNEMENT
SUPÉRIEUR PRIVÉ
D'INTÉRÊT GÉNÉRAL
LOI DU 22.07.2013

MBS since 1897
SCHOOL OF BUSINESS

Business & Geopolitics

Designing Adaptive Strategies in a Fractured World

This intensive advanced summer course equips participants with a thorough understanding of how corporate strategy is influenced by external geopolitical environment, and how to leverage that knowledge to anticipate and to adapt to sudden changes.



Dates: June 18th to 21st

Schedule: 9:30 a.m.-12:30 p.m. & 2 p.m.-5 p.m. (French time)

Format: online course

Duration: 24 hours

Number of credits: 3 ECTS*

Audience: Master's/MBA students

Price: 500€ (including 50€ non-refundable application fee)

*Record of grades + certificate of Completion – subject to 80% minimum attendance

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Online application until **May 29th 2025**: [application link](#)

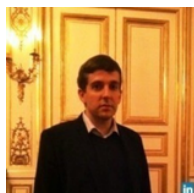
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Course Overview

This course explores the interplay between international relations (IR), global strategy, and business decision-making. Participants will learn to assess the external environment through geopolitical and geoeconomic lenses and design adaptive strategies to thrive in a rapidly evolving global landscape.

Donoxti BAYLON

Assistant professor of strategy and organizations at MBS School of Business, Department of People and Organizations, and the head of the Master of Science in Digital Transformation and Business Consulting. He holds a PhD in Strategy from ESSEC Business School and a Master's in Public Policy from Sciences Po Paris.



Key Learning Objectives:

- Integrate insights from international relations theories into practical corporate strategies.
- Understand how great power competition and de-globalization affect global markets and businesses.
- Analyze political risk and corporate exposure to international tensions.
- Apply adaptive strategy frameworks to real-world case studies in resource scarcity, climate change, trade wars, and reputational risk.

Rémi MEEHAN

Doctoral researcher at Center for International Relations (CERI) at Sciences Po Paris, where he focuses on how states manage their strategic narratives on social media. Former Executive Director at Morgan Stanley in New York, where he spent 12 years as a geopolitical risk manager, credit trader, and research analyst. Previously, earned his Master's in International Strategy and Diplomacy at the London School of Economics and Political Science and an A.B. in International and Public Affairs at Princeton University.



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