



**ADRIATIC
LEADERSHIP
ACADEMY**

ZSEM Zagreb School of
Economics and
Management

LSB / Luxembourg
School of
Business

23 - 30 July 2023
(7 Days / 7 Nights)

TAKE YOUR LEADERSHIP ROLE TO THE NEXT LEVEL

The Adriatic Leadership Academy is a new and bold approach to leadership development. A program designed to empower leaders from multiple sectors to drive change within their organizations. Through an intensive, thoughtfully tailored itinerary, you will engage with Croatia's storied history, rich culture and stunning landscape while deepening your leadership skills and forming connections with interesting people from diverse backgrounds.



WHY SHOULD I ENROLL IN THE ALA PROGRAM?



Explore Adriatic

Spend 7 unforgettable days
cruising around the most
spectacular coastline in the world.



Improve your skills

Develop your unique
leadership style. Challenge
yourself. Exit the comfort zone.



Meet Interesting People

Form connections with people
from diverse backgrounds:
entrepreneurs, artists, policymaker.

LEARNING & ADVENTURE

Explore Croatia on the most beautiful and unique ship. Between the sessions and activities, we want you to enjoy your life to the fullest. Explore the ancient coastal towns, snorkel in the crystal clear waters, enjoy spectacular sunsets and the most beautiful beaches the Adriatic has to offer. Use your free time to enjoy world-famous Mediterranean cuisine and locally handpicked wines.



ABOUT CROATIA

With a long and beautiful coastline flanked by more than a thousand islands, Croatia is a true Mediterranean gem. When speaking about the beautiful country of Croatia startups may not be the first thing that springs to mind. Indeed, the country is most popular as a tourist destination, but Croatia's entrepreneurs haven't been quiet: Unicorns like the leading global communication platform, Infobip, and the future of mobility, Rimac - Bugatti are significant local hero businesses now, and the region can boast of high-quality talent in the tech, automotive, manufacturing, and agtech spaces. Meet people from these industries, learn from the leaders of this vibrant tech ecosystem and get to know Croatia.

ADRIATIC JOURNEY

ALA's signature program is designed to make a measurable impact on your life. An all-inclusive, action-packed Adriatic journey will provide a refreshed perspective of purposeful living and empowerment through self-discovery, challenge, and personal evolution.

Each day has a new destination, a new Mediterranean island for you to explore. Each destination offers a new narrative and a new perspective on the historical, social and political realities. You will get the chance to reflect and analyze leadership best practices and learn about different leadership approaches. The program will help you develop your unique leadership style.

Truly a once-in-a-lifetime experience, ALA combines immersive cultural learning, leadership development and lifelong connections.



1

WEEK

6

DESTINATIONS

30

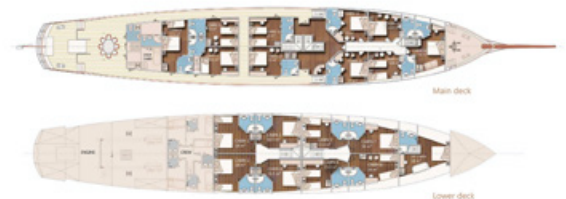
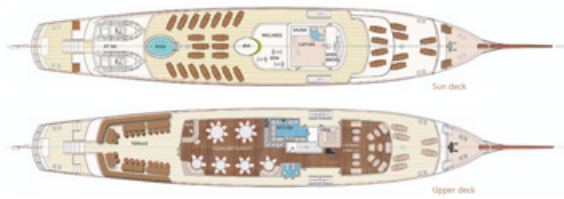
PARTICIPANTS

THE SHIP

YOUR HOME ON THE SEA

You will explore the Croatian coast on the most unique, captivating ship available for charter in Croatia. The ship will give you an incredible comfort in its salon, lounge bar with piano, open terrace and extraordinarily equipped cabins. Exceptional liveaboard spaces; 250 square meters of open area for leisure and sunbathing, sauna, wellness zone with massage on board and a sundeck bar are just some of the facilities offered on the ship.







ADVENTURE WEEK

AGENDA

23 - 30 July 2023

*Organizer reserves the right to change the Agenda



DAY 1 - 23.07.2023.

TROGIR

CHECK-IN

Beautiful Trogir has a prime spot on the Adriatic coast of Croatia. The town has a rich history that dates back to 380 BC, and it has been continuously inhabited by a succession of Greeks, Romans, Hungarians, and Venetians ever since. Due to its convenient location, it was an important Mediterranean trading port in medieval times. It's one of the top travel destinations in Croatia and a UNESCO World Heritage Site. Its preserved old town is a mix of Renaissance, Baroque and Romanesque architecture from the Venetian period.

Activities:

- Arrival and check-in
- Welcome drinks
- Departure to island Brač
- Welcome dinner in a secret cove



DAY 2 - 24.07.2023.

BR A Č

MILNA - BOL

Milna or as the Venetians called it “Valle di mille navi” (the bay of a thousand ships) has always been a favorite port to sailors sailing through the Middle Adriatic. Besides historical sights, its irresistible charm and scenic beauty of a typically Dalmatian “small town”, Milna will enchant you with its healthy Mediterranean cuisine abundant in fresh fish, quality olive oil and home-made wines. Bol is the oldest town on the coast of Brač. This little town became an extraordinary tourist oasis because of the wide gravel and sandy beaches which expands over 10 km. It is not possible to avoid the Zlatni rat, certainly the most beautiful beach on the Adriatic sea, whose cape is turning one moment to one side and the other moment to the other side playing a strange game with the wind and the waves.

Activities:

- Daily yoga, breath work, and mindfulness sessions
- Summiting Vidova Gora, the highest peak you can hike to of all the Croatian islands in the Adriatic Sea, offering breathtaking views of Zlatni Rat beach (difficulty level – intermediate) ■■■
- Leadership session: Venture creation, innovation and entrepreneurship in New Europe - Dr. Mato Njavro, ZSEM Dean
- Afternoon departure to Vis





DAY 3 - 25.07.2023.

VIS

In many ways, Vis is the most fascinating of all the Croatian islands. This is mainly due to the fact that the island was entirely closed to foreigners in the past as it was used as a naval base, only having been opened to visitors in 1989. Formerly a military island, Vis is loaded with places to explore, including an old army wine bunkers. The island produces some of Croatia's most exclusive wines, such as Plavac and Vugava. Vis region is famous for some of the most beautiful natural sights, like the unique Blue Cave and stunning Stiniva beach.

Activities:

- Daily yoga, breath work, and mindfulness sessions
- Exploring the city of Vis
- [Leadership session](#)
- Military tour (Military tunnels were dug throughout the island after 1945 when the island was a major military base for Yugoslav army. Visit to missile base at Stupište point near Komiza – former base for land-sea missiles with an impressive tunnel and bunker complex to be on alert in case of invasion.)
- Visit to world-famous Blue Cave





DAY 4 - 26.07.2023.

KORČULA

Rich in vineyards, olive groves and small villages, Korčula harbours a glorious old town, one of the architectural wonders of Europe. Dense pine forests led the original Greek settlers to call the island Korkyra Melaina (Black Corfu). Quiet coves and small sandy beaches dot the steep southern coast, while the northern shore is flatter and more pebbly. Besides its natural beauties, the town of Korčula is filled with medieval squares, churches, palaces and houses.

Activities:

- Daily yoga, breath work, and mindfulness sessions
- [Leadership Session](#)
- Korčula Buggy Safari - a unique opportunity to discover the island Korčula in a half-day adventure with unforgettable rides through forest, olive groves and vineyards...





DAY 5 - 27.07.2023.

MLJET

Croatia's greenest island with its Mediterranean vegetation, clear and clean sea, gentle sandy shoreline and a wealth of underwater sea life. The island is considered to be one of the most beautiful of the Croatian islands.

Mljet is well known for its white and red wine, olives and goat's cheese. It is indeed an unspoiled island covered by a dense Mediterranean forest that, according to legend, captivated Odysseus for seven years. The sea around here is rich in fish and marine life. The island is also well known for its two salted lakes - Veliko and Malo Jezero that are located at the north end of the island.

Activities:

- Daily yoga, breath work, and mindfulness sessions
- Fireside discussions on functional well being, peak performance, and Living with Impact
- Adventure activities in National Park Mljet
- [Leadership Session](#)





DAY 6 - 28.07.2023.

HVAR

Long and lean - Hvar is vaguely shaped like the profile of a person reclining on a sunbed, which is altogether appropriate for the sunniest spot in the country (2724 hours of sun each year) and the most luxurious beach destination. Highlights of the port town Hvar include its 13th-century walls, a hilltop fortress and a main square anchored by the Renaissance-era Hvar Cathedral. The island's interior hides abandoned ancient hamlets, craggy peaks, vineyards and the lavender fields that the island is famous for. Vineyards of Hvar are home to Zinfandel, the most successful American red wine and wine is the only art you can drink.

Activities:

- Daily yoga, breath work, and mindfulness sessions
- Wine tasting
- Leadership session
- Final Party Hvar

DAY 7 - 29.07.2023. - TROGIR

Activities:

- Daily yoga, breath work, and mindfulness sessions
- Leadership session
- Captain's dinner (with live music)



LECTURERS

OF ADRIATIC LEADERSHIP ACADEMY 2022



George Yeo

the Former Minister of Foreign
Affairs of Singapore



**Kolinda
Grabar-Kitarović**

the former President of Croatia



Alan Duric

serial entrepreneur and
COO/CTO of Wire™



Davor Stern

energy expert and former
Croatian Minister of Economy



Zlatko Matesa

ZSEM Professor and the President
of the Croatian Olympic Committee



**Mr. Raj Kumar
Srivastava**

Ambassador of India to the
Republic of Croatia



Dijana Mayer

Specialist in Epidemiology



Mato Njavro

the dean of the Zagreb School
of Economics and Management

Lecturers of **ALA 2023** to be announced...



 **PRICE:**

5000 EUR per person

INCLUDED IN THE PROGRAM FEE:

Shore excursions in each port of call
Welcome dinner
Breakfast Daily
6 lunches
Special gala captain's dinner
Complimentary bottled water, coffee and tea
Luggage handling
Transfer to the islands
Free wi-fi on board
Snorkeling equipment & stand up paddle board
Special events and sessions

TRAVEL INFORMATION

Split Airport (SPU) is serviced with direct flights from every major European city, as well as from some long-haul destinations. The airport is located 10 minutes drive from the City of Trogir. Please arrive before noon on July 24th 2022. We will happily pick you up from the airport.

*All cabins are double occupancy with one queen bed or two twin beds.
If you are not traveling with a companion we will pair you with a traveler of the same gender.*

APPLY NOW!

Are you ready to improve your leadership skills through the sailing adventure across the gorgeous Croatian coast? Are you ready to join our program full of fruitful activities that will give you a splash of new skills? Discover the Mediterranean as it once was!

 **CONTACT**

ALA@ZSEM.HR