

# Joint Certificate Programme in Digital Transformation

February – July 2023 | Application starts Fall 2022



<https://www.engageuniversity.eu/joint-programme-dt/>

# European University Alliance of seven renowned European Universities\*

## Offers for students:

- Online Exchange Initiative
- Summer Schools
- Expeditions
- Modules
- Joint Programmes



\*(to be extended by two additional partners in 2023)

# The Joint Programme in Digital Transformation



Designed for students on **master's level**,  
bringing together students from all seven ENGAGE  
partners



Additional, **add-on qualification** on top of the  
student's master's degree  
(honours programme)



Courses covering a broad range of topics where  
**digitalisation** has an impact

# Who are we looking for?



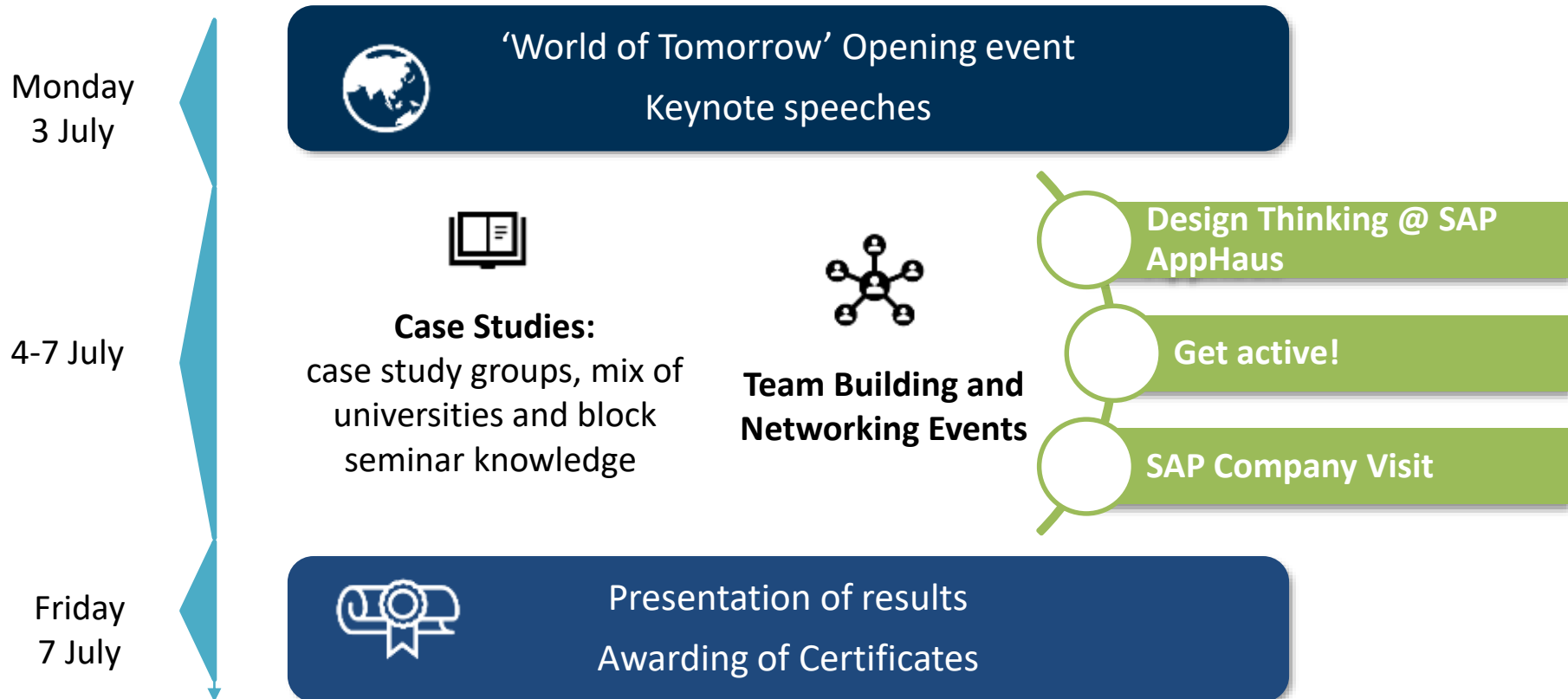
# Joint Programme Block Courses



- You can choose **3 out of the 7 virtual courses (zoom) in Spring Semester 2023** (ideally topics that aren't covered in your home degree).
- Block courses are offered on two consecutive Fridays/Saturdays. Each course is supplemented by readings, group work and presentations, some of which might be due in the summer seminar.
- We will provide a virtual learning platform, as well as MS Teams access.

University	Block Course offered	Teaching Dates
Université Toulouse 1 Capitole	Digital Growth and Intellectual Property	3.-4.2.23 and 10.-11.2.23
LUISS Rome	Competing in the Age of AI	17.-18.2.23 and 24.-25.2.23
NHH Norwegian School of Economics	Leading in the Digital Age	3.-4.3.23 and 10.-11.3.23
Tilburg University	Platform Strategies	17.-18.3.23 and 24.-25.3.23
University of National and World Economy Sofia	Digital Technology	31.3-1.4.23 and 14.-15.4.23
University of Mannheim	Digital Strategy	21.-22.4.23 and 28.-29.4.23
WU Vienna University of Economics and Business	Digital Ethics	5.-6.5.23 and 26.-27.5.23

# Summer Seminar July 2023



# Company Partner SAP

SAP has been a trusted partner of businesses and the enterprise software leader for 50 years. SAP is helping companies of all sizes and in all industries run better. Its end-to-end suite of applications and services enables customers to operate profitably, adapt continuously, and make a difference worldwide.



As a company partner of the JP Programme in Digital Transformation, SAP will provide case studies, guest lectures, and the possibility to take SAP certificates. Moreover, SAP will be the leading partner for our summer seminar!

# Programme Course Load



ECTS

Each block course is **6 ECTS**, and combines lectures, group work and self-study in a manageable way.



Summer Seminar

The **summer seminar** puts theory into practice, incl. company visit and case study group work – and is also **6 ECTS**, but not graded.



Recognition

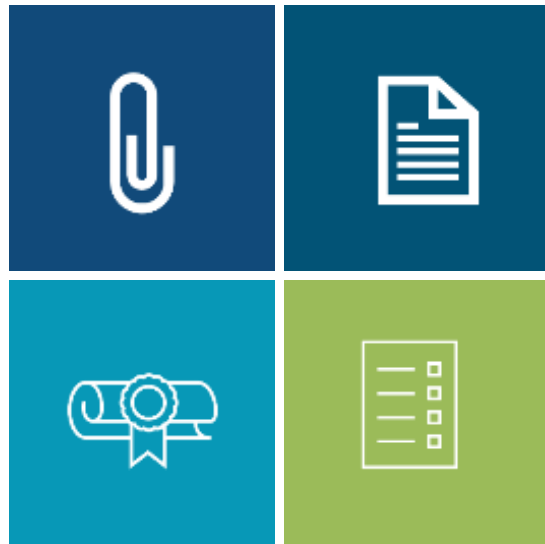
At the discretion of the home university, (some of) the ECTS could get recognised into the local degree programme.



# Application

Application deadline 28 October 2022 at 13:00 CET

Apply [here!](#)



## 01 Digital file

... explaining what you see as the **central challenges in digital transformation** facing society today

## 02 Curriculum vitae

## 03 Academic record

## 04 Course priority

Choose four **courses in order of priority** by **topic** as well as course **dates**

# Programme Timeline

Application  
submission to  
programme  
committee

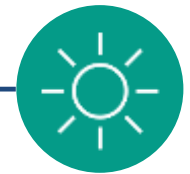
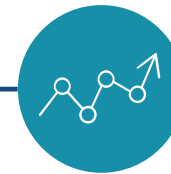
**28 October 2022**

Virtual Kickoff event  
with all participants  
for team building,  
setting framework,  
infrastructure, etc.

**late January 2023**

Summer Seminar (in  
Mannheim) /  
Case studies/Wrap up  
of programme  
*(Ask home institution  
for Erasmus!)*

**3-7 July 2023**



**26 September 2022**

Virtual information  
session on  
programme

**November 2022**

Selection of 5  
students per  
institution by 21 Nov

**Spring Semester  
2023**

Virtual block courses  
and group work

# Do you have any questions?

Please contact us for any questions relating to the **application and selection process or other organisational matters!**

If you have questions regarding the **academic fit** of the programme to your degree, please **ask at your school.**

Please be patient as the issue of **recognition can only be answered once the syllabi are finalised.**



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