# ENGAGE·EU
EUROPEAN UNIVERSITY

# Design Thinking with ENGAGE.EU

Foster your Innopreneurial Competencies by Developing Sustainable Business Models for the Future of Education
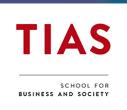
**Dates (online):**
May 22-26 2023 (online)
June 14, 22-24, 26 2023
**Credit:** 10 ECTS + Certificate
**Fee:** 200€

WU EXECUTIVE ACADEMY

TIAS SCHOOL FOR BUSINESS AND SOCIETY

# Program Overview

## Module: Developing Sustainable Business Models

Five input sessions delivered by NHH and Tilburg University will address current findings on business model innovation and purpose-oriented networks, how to respond to change and disruptive trends by enacting sustainable business models, and how to balance commercial vs. social and ecological value creation in designing them.

**Innovation – what it is (not)?**
May 22 | 1-4:30pm
**Leveraging Network Effects, within and across Country Borders**
May 23 | 1-4:30pm
**Business Models as Conceptual Frames and Practical Tools**
May 24 | 1-4:30pm
**Sustainable Business Models**
May 25 | 1-4:30pm
**Sustainable Business Model Innovation**
May 26 | 1-4:30pm
**Ecosystems & Purpose-Oriented Networks**
June 14 | 5-8pm

## Design Thinking Bootcamp

A challenge that Teach For Austria faces will be tackled from a design thinking perspective. Participants will investigate how to revitalize and optimize the NGO's operations, explore untapped potential, and creatively think of possible new programs or services.

June 22 | 5pm - 8pm
June 23 | 4pm - 8pm
June 24 | 10am - 6pm
June 26 | 5:30pm - 8pm

## Who should join?

Open-minded professionals passionate about driving innovation and facilitating sustainable development, who are eager to learn and co-create.

**Credit:** 10 ECTS + Certificate
**Fee:** 200€
**Register until:** May 15, 2023

Bergen

Helsinki

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