

The Chair of Marketing & Innovation at the University of Mannheim is seeking to fill the following position at the earliest possible opportunity:

## Post-doctoral researcher (f/m/d)

### We offer:

- Participation in interesting, high-quality research opportunities in the fields of marketing of innovations, digital marketing, marketing strategy, or consumer behavior.
- Participation in research and teaching as part of a dynamic, international team.
- A full-time position (E 13 TV-L) which is initially limited to a period of three years but may be extended for another three years.

### Your responsibilities:

- Initiation and completion of high-quality research with the aim of publishing in top-tier international journals and attending scientific conferences.
- Teaching in the fields of marketing of innovations, digital marketing, marketing strategy, or related fields.
- Support in advising students, including doctoral students.
- Assisting in applying for third-party funding and in providing service to the faculty.

### Requirements:

- You have a completed doctoral degree / Ph.D. degree in the fields of marketing, consumer behavior, or related field.
- You have strong expertise in empirical research and excellent fundamentals in statistics and/or econometrics.
- You have experience in teaching marketing or related fields.
- You are motivated, committed, and capable of working independently and as part of a team of national and international researchers with a very good command of written and spoken English.

Please send your complete application (including cover letter, CV, list of publications, a publication or working paper as a writing sample, teaching evaluations of courses held, doctoral / Ph.D. certificate, and two academic references) to Professor Dr. Sabine Kuester: [kuester@uni-mannheim.de](mailto:kuester@uni-mannheim.de). Do send it as one PDF document.

Applicants with disabilities are given preferential consideration in the event of equal qualification. The University of Mannheim is committed to increasing the quota of women in academia and thus encourages women with relevant qualifications to apply.

Please find detailed information on the collection of personal data from the data subject according to Article 13 GDPR on the university's homepage: <https://www.uni-mannheim.de/universitaet/stellenanzeigen/datenschutz-bei-bewerbungen>.

Submitted application documents will only be returned if you enclose a self-addressed stamped envelope. Otherwise, they will be destroyed in accordance with current data protection law after the application procedure has ended. Electronic applications will be deleted accordingly. If you apply by e-mail, please note that the protection of confidential data cannot be guaranteed as unauthorized third parties might gain access to unencrypted e-mails during transmission.