Research Associates Wanted

The
Dr. Werner Jackstädt Endowed Chair of Sales & Services Marketing
is looking for Research Associates (m/f/d) up from Spring 2022

You will soon complete your master studies or have already completed your graduate studies in business administration, industrial engineering or related fields with an exceptionally good master’s degree. Then you might consider this position if:

- You are motivated and capable of working independently and enjoy empirically grounded research and teaching in the area of marketing.
- You possess very good skills in experimental or empirical research methods as well as a very good command of written and spoken English. Moreover, computer skills in programming and software applications, e.g., R Statistics, Python, SPSS, MPlus, etc., are of advantage.
- You are interested in advancing cutting edge research in areas like behavioral economics & better decision making, data analytics & machine learning applications to marketing & marketing-finance, etc.

We offer you a position at the chair (75% of full employment E 13 TV-L) with the aim of the completion of a dissertation. You will support our chair in the teaching of our courses as well as initiate and complete interesting research projects. Moreover, you will also support our dynamic team in chair administration as well as supervising and advising our students.

Qualified applicants with a disability will be given preference. The University of Mannheim aims at increasing the proportion of women and thus encourages suitably qualified women to apply.

Please send your complete application via mail or e-mail to Yasid Soufi, M.Sc.

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Data protection: Please note that data transmitted via unencrypted email communication may be subject to unauthorized access by third parties and confidentiality cannot be guaranteed. Information regarding the collection and processing of personal data according to article 13 of the GDPR is provided on the website of the University of Mannheim under "Employment Opportunities". Submitted documents will only be returned if the application includes an envelope with sufficient postage. Otherwise, the documents will be destroyed in accordance with the data protection law after the application process is completed. Electronic applications will be deleted accordingly.