



Heiko Paulheim, Nicolas Heist

Hello

- Heiko Paulheim
- Professor for Data Science
- Research Interests:
 - Semantic Web and Linked Open Data
 - Data Mining with Linked Open Data
 - Ontology Matching
 - Data Quality and Data Cleaning
- Consultation: Tuesdays, 9-10am
 - Please make an appointment via e-mail to Ms. Lermer
- Heiko will teach the lectures



Hello

- M.Sc. Nicolas Heist
- Graduate Research Associate
- Research Interests:
 - Semantic Web Technologies
 - Knowledge Graphs and Linked Data
- eMail: nico@informatik.uni-mannheim.de
- Nico will teach the exercises and co-supervise the projects



Course Organization

- Lecture
 - addresses advanced data mining topics
 - builds on Data Mining I lecture contents!
- Project Work
 - we will take part in the Data Mining Cup 2019
 - with four teams
 - the two best performing teams submit their solutions
 - regular presentations of your approaches
 - paper and final presentation
- Exercise
 - weekly with warm up on DMC tasks from previous years

Requirements

- Final exam
 - 100 % written exam

different to last years!

- Project work
 - work on DMC tasks
- Presentations
 - up to three intermediate presentations

project is not graded, but mandatory!

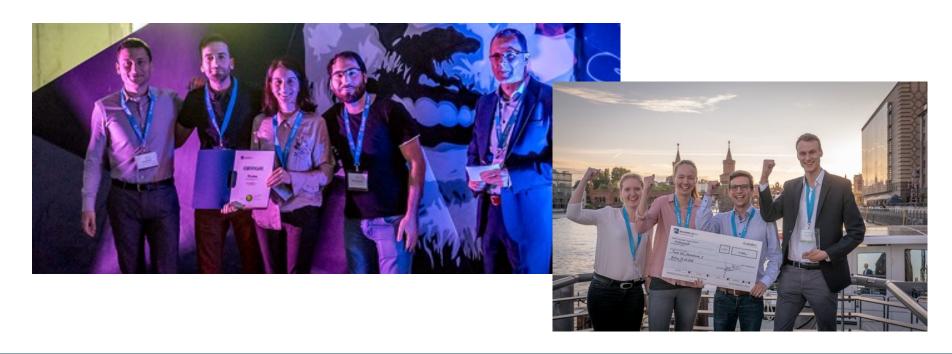
- open questions, problems, current results (numbers!)
- everybody has to present once during those presentations
- Final report
 - 10 pages
 - solutions, results, lessons learned

The Data Mining Cup

- An annual competition
 - for students
 - run since 2002
 - participation from all over the world
 - max. two teams per institution (i.e., university)
 - 2018: 197 participating teams from 47 countries
- Timeline
 - DMC registration on March 5th
 - tasks are published on April 4th
 - submissions are due on May 16th (internal submission: May 13th)
- Further information: http://www.data-mining-cup.de/en

The Data Mining Cup

- 2017: both Uni Mannheim teams among top 10 (out of 202)
- 2018: team from Uni Mannheim scores 2nd place (out of 197)
- Prices are awarded at a conference in Berlin in June
 - Top 10 teams are invited to present their solutions



Schedule

| • | 19.02.18 | Lecture: Preprocessing | |
|---|----------------------------------|-------------------------------|----------------------|
| • | 26.02.18 | Lecture: Regression | |
| • | 05.03.18 | Lecture: Anomaly Detection | |
| • | 12.03.18 | Lecture: Ensembles | |
| • | 19.03.18 | Lecture: Time Series | |
| • | 26.03.18 | Lecture: Neural Networks | DMC task |
| • | 02.04.18 | Lecture: Parameter Tuning | published on 04.04. |
| • | 09.04.18 | DMC intermediate presentation | |
| | Easter Break | | |
| • | 29.04.18 | DMC intermediate presentation | final DMC submission |
| • | 06.05.18 | DMC intermediate presentation | 16.05. |

Deadlines at a Glance

- March 5th: DMC registration
- April 4th: you know the DMC tasks and your team
- May 13th: submission of your DMC solution to Nico and Heiko
- May 16th: official submission of your DMC solution
- May 20th: submission of your final report

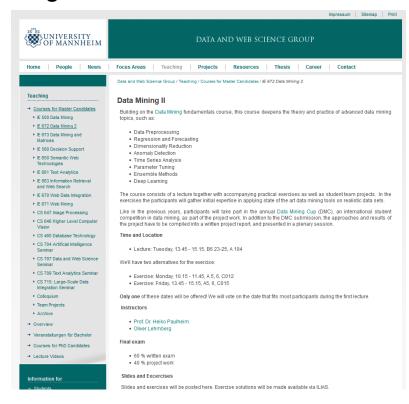


Lecture Contents

- Data Preprocessing (today!)
- Regression
- Anomaly Detection
- Ensemble Learning
- Time Series Analysis
- Neural Networks and Deep Learning
- Parameter Tuning

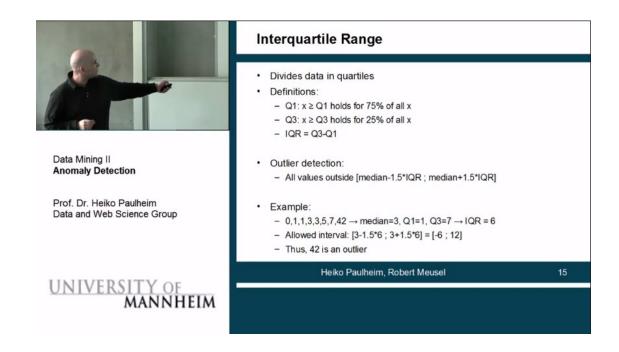
Course Organization

- Lecture Webpage: Slides, Announcements
 - http://dws.informatik.uni-mannheim.de/en/teaching/courses-for-master-candidates/ie-672-data-mining-2/
 - hint: look at version tags!
- Additional Material
 - ILIAS eLearning System, https://ilias.uni-mannheim.de/



Video Recordings of Last Year's Lecture

- http://dws.informatik.uni-mannheim.de/en/teaching/lecture-videos/
 - Accessible from within university network and VPN

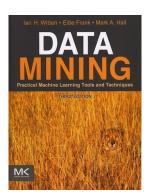


Literature & Slide Sources

- Pang-Ning Tan, Michael Steinbach, Vipin Kumar: Introduction to Data Mining, Pearson / Addison Wesley.
 - 10 copies in university library.
 - we provide scans of important chapters via ILIAS
- PARGAING TAN MINING

 PARGAING TAN MICHAEL STEINBACH VIPIN KUMAR

- Ian H. Witten, Eibe Frank, Mark A. Hall:
 Data Mining: Practical Machine Learning
 Tools and Techniques, 3rd Edition, Morgan Kaufmann.
 - several copies in university library
 - we provide scans of important chapters via ILIAS

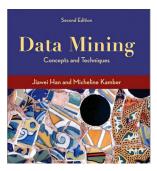


Literature & Slide Sources

Gregory Piatetsky-Shapiro, Gary Parker:
 KDNuggets Data Mining course:
 http://www.kdnuggets.com/data_mining_course/



- Jiawei Han and Micheline Kamber:
 Data Mining Concepts and Techniques
 - free e-book access via university library



Questions?

