



Heiko Paulheim, Nicolas Heist

Hello

- Heiko Paulheim
- Professor for Data Science
- Research Interests:
 - Semantic Web and Knowledge Graphs
 - Data Mining and Machine Learning with Knowledge Graphs
 - Ontology Matching
 - Data Quality and Data Cleaning
- Consultation: Tuesdays, 9-10am
 - Please make an appointment via e-mail to Ms. Lermer
- Heiko will teach the lectures



Hello

- M.Sc. Nicolas Heist
- Graduate Research Associate
- Research Interests:
 - Semantic Web Technologies
 - Knowledge Graphs and Linked Data
- eMail: nico@informatik.uni-mannheim.de
- Nico will teach the exercises and co-supervise the projects



Course Organization

- Lecture
 - addresses advanced data mining topics
 - builds on Data Mining I lecture contents!
- Project Work
 - we will take part in the Data Mining Cup 2021
 - with eight teams
 - the two best performing teams submit their solutions
 - regular presentations of your approaches
 - paper and final presentation
- Exercise
 - weekly with warm up on DMC tasks from previous years

Requirements

- Final exam
 - 100 % written exam
 - project is not graded, but mandatory!
- Project work
 - work on DMC tasks
- Presentations
 - up to three intermediate presentations
 - open questions, problems, current results (numbers!)
 - everybody has to present once during those presentations
- Final report
 - 10 pages
 - solutions, results, lessons learned

The Data Mining Cup

- An annual competition
 - for students
 - run since 2002
 - participation from all over the world
 - max. two teams per institution (i.e., university)
 - 2020: 162 participating teams from 35 countries
- Timeline
 - DMC registration already running (!)
 - tasks are published on April 13th
 - submissions are due on June 29th (internal submission: June 18th)
- Further information: http://www.data-mining-cup.de/

The Data Mining Cup

- 2017: both Uni Mannheim teams among top 10 (out of 202)
- 2018: team from Uni Mannheim scores 2nd place (out of 197)
- 2019: team from Uni Mannheim scores 10th place (out of 149)
- 2020: team from Uni Mannheim scores 8th place (out of 162)
- Prices are awarded at a virtual conference in July



Schedule

- 9.3. Introduction & Data Preprocessing
- 16.3.Ensembles
- 23.3.Time Series
- Easter Break
- 13.4.Neural Networks & Deep Learning
- 20.4.DMC Session 1
- 27.4. Hyperparameter Tuning
- 4.5. DMC Session 2
- 11.5.Anomaly Detection
- 18.5.DMC Session 3
- 25.5.Model Verification
- 1.6. DMC Session 4
- 8.6. DMC Session 5
- 15.6.DMC Session 6

DMC task published 13.4.

final DMC submission 29.6.

Deadlines at a Glance

- next Monday: DMC team registration
- April 13th: you know the DMC tasks and your team
- June 18th: submission of your DMC solution and report
- June 29th: official submission of your DMC solution

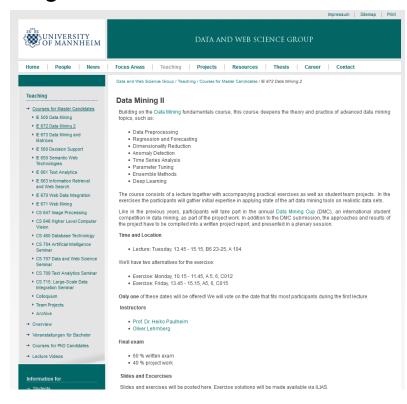


Lecture Contents

- Data Preprocessing (today!)
- Ensemble Learning
- Time Series Analysis
- Neural Networks and Deep Learning
- Parameter Tuning
- Anomaly Detection
- Model Evaluation, Verification, and Comparison

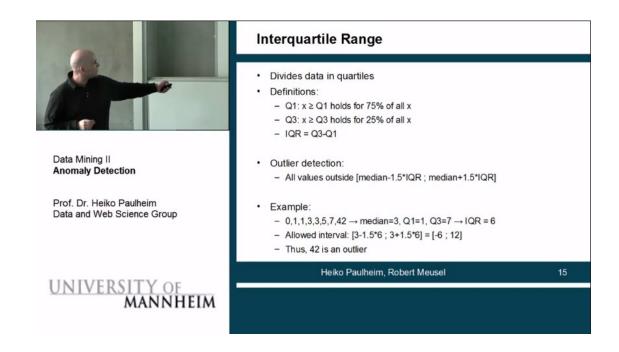
Course Organization

- Lecture Webpage: Slides, Announcements
 - http://dws.informatik.uni-mannheim.de/en/teaching/courses-for-master-candidates/ie-672-data-mining-2/
 - hint: look at version tags!
- Additional Material
 - ILIAS eLearning System, https://ilias.uni-mannheim.de/



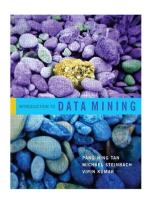
Video Recordings of an earlier Lecture

- http://dws.informatik.uni-mannheim.de/en/teaching/lecture-videos/
 - Accessible from within university network and VPN

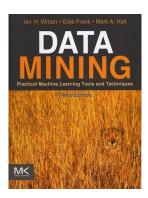


Literature & Slide Sources

- Pang-Ning Tan, Michael Steinbach, Vipin Kumar: Introduction to Data Mining, Pearson / Addison Wesley.
 - 10 copies in university library



- Ian H. Witten, Eibe Frank, Mark A. Hall:
 Data Mining: Practical Machine Learning
 Tools and Techniques, 3rd Edition, Morgan Kaufmann.
 - several copies in university library

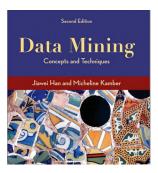


Literature & Slide Sources

Gregory Piatetsky-Shapiro, Gary Parker:
 KDNuggets Data Mining course:
 http://www.kdnuggets.com/data_mining_course/



- Jiawei Han and Micheline Kamber:
 Data Mining Concepts and Techniques
 - free e-book access via university library



Questions?

