Seminar CS715

Large-Scale Data Integration
Hallo

- **Prof. Dr. Christian Bizer**
- Professor for Information Systems V
- Research Interests:
  - Web Data Integration
  - Data and Web Mining
  - Data Web Technologies
- Room: B6 - B1.15
- eMail: chris@informatik.uni-mannheim.de
- Consultation: Wednesday, 13:30-14:30
Hallo

Anna Primpeli
- Graduate Research Associate
- Research Interests:
  - Data Extraction
  - Web Data Integration
  - Active Learning
  - Structured Data on the Web
- Room: B6, 26, C 1.04
- eMail: anna@informatik.uni-mannheim.de
Hallo

- **Yaser Oulabi**

- Graduate Research Associate

- Research Interests:
  - Web Data Integration
  - Knowledge Base Completion
  - Data Trustworthiness and Fusion

- Room: B6, 26, C 1.03

- eMail: yaser@informatik.uni-mannheim.de
Agenda of Today‘s Kickoff Meeting

1. Seminar organization
2. Seminar topics
3. How to structure your seminar paper / presentation?
4. Questions and guidance
1. Organization
Learning Targets

- Writing a seminar thesis as an exercise for your master thesis
- Understanding and presenting state-of-the-art scientific work
- Searching and citing scientific papers / journal articles
- How to structure your thesis and presentation
- How to argue, how to explain, how to write!
- How to write a nicely formatted paper using LaTeX
## Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Session</th>
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<tbody>
<tr>
<td>Wednesday, 20.02.2019</td>
<td>Send list of preferred topics via eMail</td>
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<tr>
<td>Monday, 25.02.2019, 10:00</td>
<td>Kick-off meeting and topic assignment (today)</td>
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<tr>
<td></td>
<td>Read papers about your topic and search for additional literature</td>
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<tr>
<td>Friday, 08.03.2019</td>
<td>Drop-out deadline (A drop-out after this deadline will be graded with 5.0)</td>
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<td>Prepare outline and argumentation line for the presentation</td>
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<td>Until Friday 29.03.2019</td>
<td>Meet with your mentor to discuss your presentation</td>
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<td>Prepare draft of your presentation</td>
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<td>Until Sun. 28.04.2019</td>
<td>Send draft presentation to your mentor</td>
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<td>Finalize your presentation</td>
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<tr>
<td>Friday, 10.05.2019</td>
<td>Presentation and discussion of your topic (30 % of your final grade)</td>
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<tr>
<td>Monday, 13.05.2019</td>
<td>Write seminar thesis</td>
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<tr>
<td>Sunday, 23.06.2019</td>
<td>Submission of your seminar thesis (70 % of your final grade)</td>
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Formal Requirements

- **Presentation**
  - 15 minutes + 10 minutes discussion
  - should be 100% understandable for all participants

- **Written report (paper)**
  - 10-12 pages single column
    - including abstract and appendixes
    - not including bibliography
    - every additional page reduces your grade by 0.3
  - written in English language
  - use latex template of Springer Computer Science Proceedings

- **Final grade**
  - 70% written report
  - 30% presentation
Which template to use?

http://www.springer.com/de/it-informatik/lncs/conference-proceedings-guidelines
2. Seminar Topics
Motivation of the Seminar

1. The number of data sources on the Web as well as in enterprise contexts steadily increases.
   • Linked Data, Web Tables, Schema.org data, Excel files on the intranet
   • Data Lakes

2. Traditional data integration techniques
   1. do not scale to these new requirements
   2. do not exploit the resulting new opportunities

3. Thus, this seminar covers the question how to adjust integration techniques so that they scale to new settings and properly exploit the new opportunities.

General Literature
Topics

1. **Product Data Matching using Embeddings and Deep Neural Networks** (Vasili Bocicariov, Chris)

2. **Product Taxonomy Matching and Integration** (Anne Katrin Michael, Chris)

3. **Push Interest Prediction using Machine Learning** (Janik Gassner, Chris)
   - Industry Topic together with STOCARD

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Topics

4. A comparison of two families of active learning query strategies: committee based and structure based (density weighted) methods (Marius Bock, Anna)

5. Hierarchical Categorization of Products using Embeddings and Deep Neural Networks (Nils Richter, Anna)
   - Xiong, Tengke, and Putra Manggala. „Hierarchical Classification with Hierarchical Attention Networks.“ (2018).

6. Profiling schema.org Event Data on the Web (Yin-Feng Li, Anna)
7. Data Streams Clustering (Basil Sattler, Anna)

8. Transfer Learning of Matching Knowledge (Sebastian Ziegler, Anna)
   • Thirumuruganathan, Saravanan, Shameem A. Puthiya Parambath, Mourad Ouzzani, Nan Tang, and Shafiq Joty: Reuse and Adaptation for Entity Resolution through Transfer Learning (2018)

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Topics

9. Blocking for Large-scale N:M Entity Matching (Jonas Kändler, Yaser)
   - G. Papadakis et al: Beyond 100 million entities: large-scale blocking-based resolution for heterogeneous data. In Proc. of the 5th Int. Conf. on Web search and data mining, ACM, 2012..

10. Truth Discovery on the Web (Ayyasamy Shangeetha, Yaser)


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3. How to Structure Your Paper / Presentation
Goal of Seminar Paper

– A seminar paper differs significantly from a master thesis
  • The topic is already defined
  • No need to implement or develop algorithms
  • No need to perform experiments
  • Primarily: reproduction and re-organization of content that is already available

– Goal of seminar paper
  • Describe the problem, describing several existing methods for handling the problem, comparing the methods and their evaluation using a systematic comparison schema
How to Structure Your Paper?

1. Introduction and Problem Statement
   • Which problem is addressed?
   • Why is the problem important?
   • Structure of your paper

2. Description of Existing Approaches
   • Overview of existing methods and features used by the methods
   • Detailed description of two selected methods

3. Evaluation
   • Comparison and discussion of the used evaluation tasks, datasets, metrics
   • Comparison of the evaluation results

4. Discussion and Conclusion
   • What does the comparison of the methods and evaluation results show?
   • What can be concluded for future work?

5. Bibliography
Learn from Examples

- Read survey articles and identify the structure from the previous slide
  - Why can this paragraph be found at that position?
  - What is the purpose of some section / subsection?

- Important
  - Read survey articles!
  - Read conference or journal papers.

- Textbook on who to write a thesis

- University Library: Academic Writing Consultancy
  - https://www.bib.uni-mannheim.de/en/writing-consultancy/
  - Open consulting hour: every Wednesday 10 am - noon
Citing different Types of Publications

- Journal article
  - Good to cite, current research results
  - Survey articles (very good for an overview)

- Conference and workshop paper
  - Good to cite, current research results

- Books (sometimes cited)
  - Textbooks
  - Collections of articles/papers => Cite specific paper in book

- Websites
  - better not cited, exceptions are, e.g., W3C Specifications
  - Wikipedia is not an exception!!! Do not cite Wikipedia, ever!

- Slide sets
  - Never cite!
How to Find Relevant Publications?

- Use Standard Search Engines
- **Use Google Scholar**
  - we use it a lot ourselves
- Search Engines of the University’s library
  - see slides from the library course
- **Exploit references:** Given a relevant document $x$
  - Follow references in the past: papers $y$ that $x$ has cited
  - Follow references in the future: papers $y$ that cited $x$
    ("cited by" functionality in Google scholar)
4. Questions?