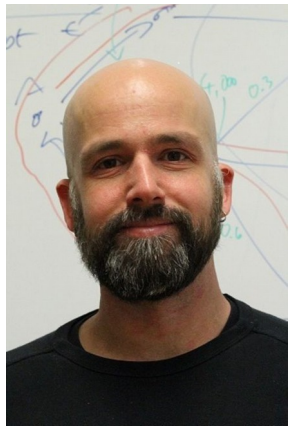
UNIVERSITÄT MANNHEIM

Semantic Web Technologies
Organization

Heiko Paulheim

Hello



- Prof. Dr. Heiko Paulheim
  - Chair for Data Science
- Research Interests:
  - Knowledge Graphs on the Web and their Applications
  - Data Quality and Data Cleaning on Knowledge Graphs
  - Using Knowledge Graphs in Data Mining
  - Societal Impact of Artificial Intelligence
- Room: B6 26, B0.22
- Consultation: Tuesdays 9-10
  - Please make an appointment with Bianca Lermer upfront
- Heiko will teach the lectures

Hello

- M.Sc. Sven Hertling
- Graduate Research Associate
- Research Interests:
  - Semantic Technologies / Semantic Web
  - Linked Data
  - Knowledge Graphs
- eMail: sven@informatik.uni-mannheim.de
- Sven will teach the exercises and co-supervise the projects.

Introduction and Course Outline

- Administration
- Introduction
  - Vision of the Semantic Web
  - Building blocks of the Semantic Web
  - Technical foundations

Course Organization

- Lecture
  - Semantic Web standards and languages
  - Programming for the semantic web
  - Creating semantic web data
- Exercise
  - Understand semantic web principles, play with real data
- Project Work
  - teams of 3-4 students build a Semantic Web application
  - teams may choose their own data sets and tasks (in addition, we will propose some pointers for ideas)
  - write summary about project, present project results
  - **not graded, but mandatory**
- Final exam
  - **final grades are only based on written exam**

Course Organization

- Registration
  - you have registered via Portal2
  - you should have access to ILIAS
  - the course is fully booked
    - if you decide not to attend, please write to Ms. Czanderle

Course Contents and Schedule

- Today: Introduction
- 05.10.: Knowledge Representation with RDF
- 12.10.: Simple ontologies with RDF Schema
- 19.10.: Linked Open Data, Programming the Semantic Web
- 26.10.: SPARQL, Intro to student projects
- 02.11.: Knowledge Graphs
- 09.11.: Complex Ontologies with OWL
- 16.11.: Reasoning with complex ontologies
- 23.11.: Ontology engineering, top level ontologies
- 30.11.: Semantic Web Data Quality and Interlinking
- 07.12.: *Project Presentations*

Deadlines

- Submission of project work proposal
  - Sunday, November 1st 23:59
- Submission of final project work report
  - Wednesday, December 9th, 23:59

Course Organization

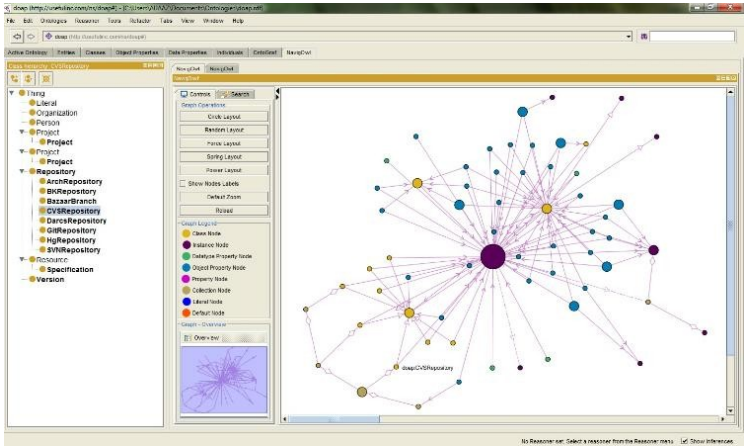
- Lecture Webpage: Slides, Announcements, Web Links
  - hint: look at version tags of slides!
- Additional Material
  - ILIAS eLearning System, https://ilias.uni-mannheim.de/
- Time and Location
  - Lecture: Monday, 13.45 – 15.15, Room WIM-ZOOM-03
  - Exercise: Friday, 12.00 - 13.30, Room WIM-ZOOM-03

Further Reading and Software

- Follow the links on the website
  - Most material is available online

- Programming environment
  - JENA framework (Java)
  - RDFlib (Python)

- Ontology engineering environment
  - Protégé
  - http://protege.stanford.edu/



Warning

- This lecture contains
  - cartoons
  - Java and Python code
  - some digressions to philosophy

- Having said that:
  - have fun! :-)

Questions?

UNIVERSITÄT MANNHEIM

Semantic Web Technologies
Introduction

Heiko Paulheim

What is the Semantic Web?

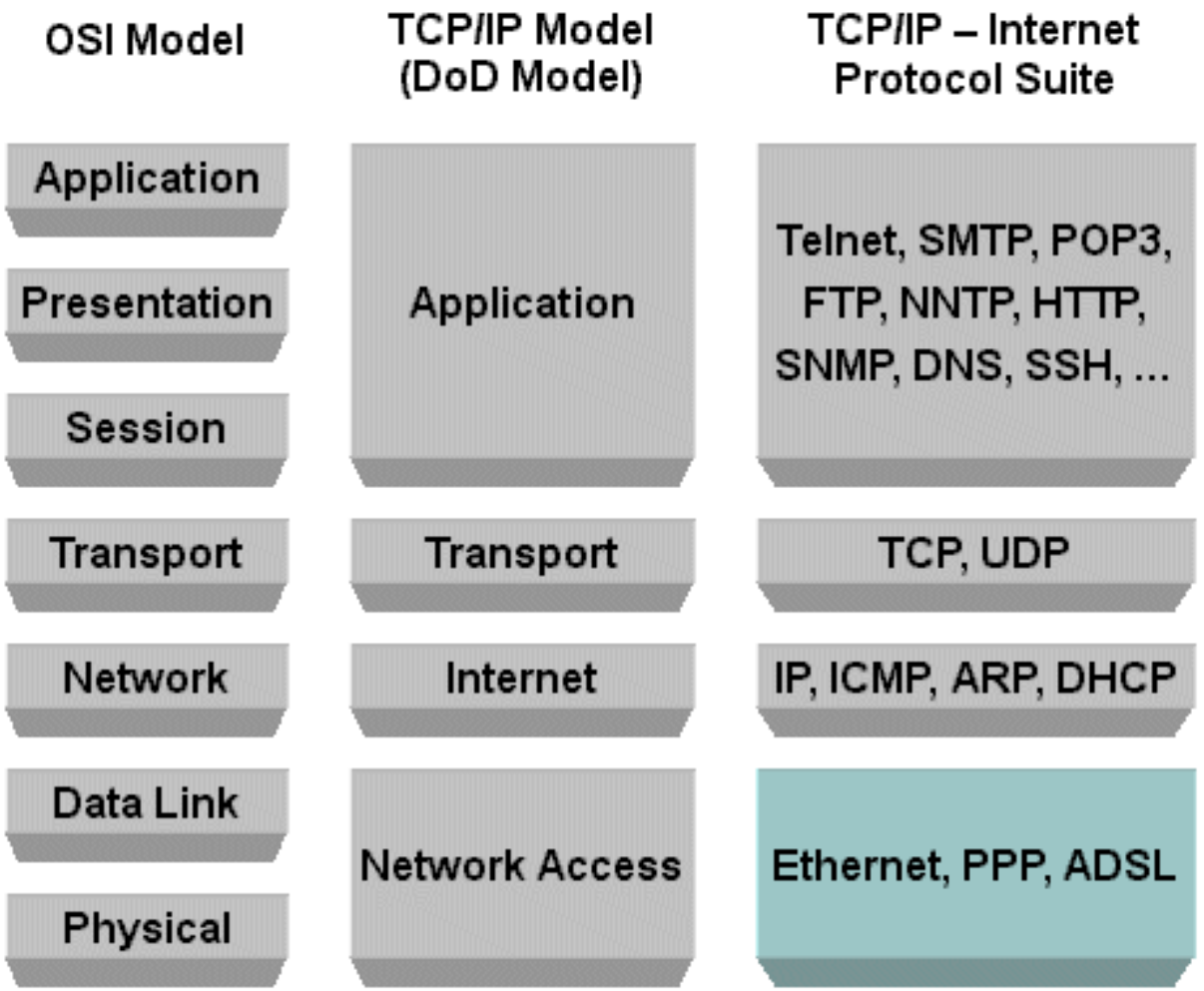
- 2001 article by Tim Berners-Lee, Jim Hendler, and Ora Lassila:

„The Web is the killer app of the Internet.

The Semantic Web is another killer app of that magnitude.“

Berners-Lee et al. (2001): *The Semantic Web.* In: Scientific American, Mai 2001.

Web vs. Internet?



Chin-Shiuh Shieh (2000): *TCP/IP - Internet Protocol Suite and Ethernet.* http://bit.kuas.edu.tw/~csshieh/teach/np/tcpip/index.html

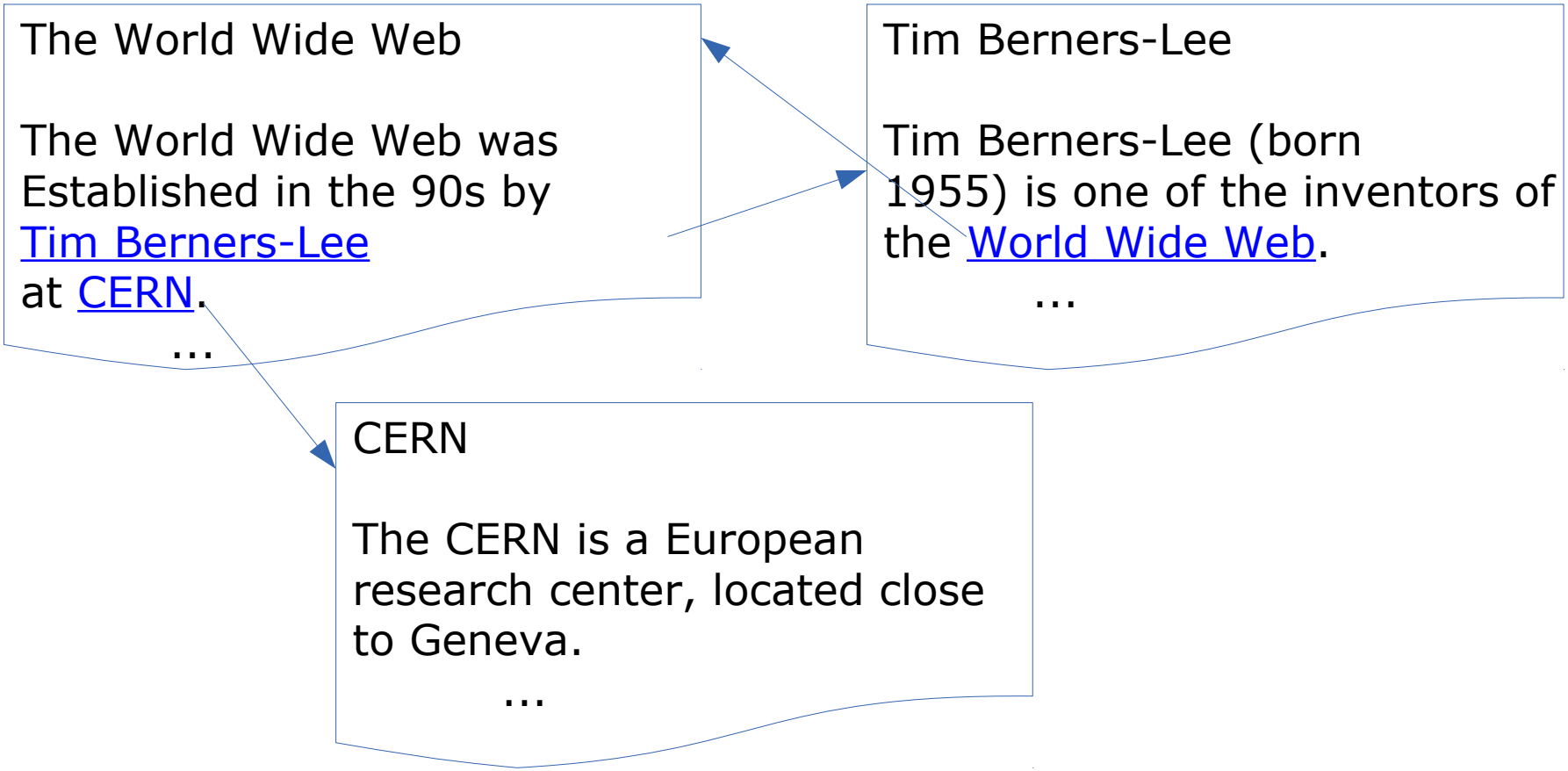
The “Classic” Web

- a.k.a. “World Wide Web”, “Document Web”
- Uses HTTP protocol and URLs
- HTML as a markup language
  - plus CSS, JavaScript, …
  - plus a few other, more or less standardized formats (GIF, JPEG, Flash, ...)

- Browser as a universal client

The “Classic” Web

- Hypertext: linked documents



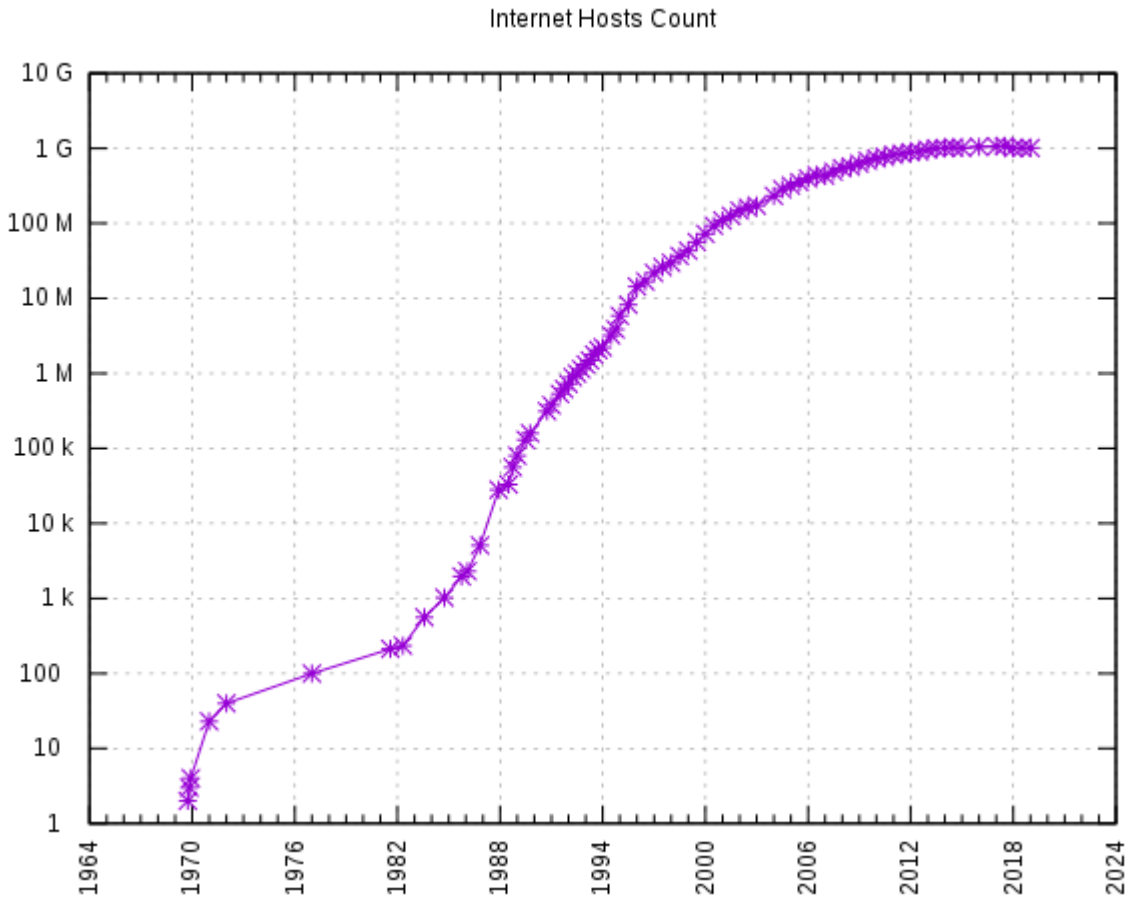
A Short History of the Web

- 1974: TCP/IP Standard
- 1979: First Multi User Game
- 1985: First domain registered
  1,000 computers online
- 1989: Hypertext concept
  by Tim Berners-Lee
- 1991: First HTML version (20 elements)
- 1992: ~1,000,000 computers online
- 1993: Mosaic-Browser,
  around 500 web servers world wide
- 1994: Full text search engines (WebCrawler, Lycos)
  Web catalogues (Yahoo!, AltaVista)
  Foundation of the W3C

A Short History of the Web

- 1995: Internet Explorer
- 1996: HTTP Standard
- 1998: Foundation of Google
- 2000: Dotcom Bubble, Stock Market Crash, GPRS (mobile Web)
- 2001: Foundation of Wikipedia
- 2003: Foundation of Skype
- 2004: First version of Firefox
- 2006: Foundation of Twitter and WikiLeaks
- 2007: Netflix starts streaming movies
- 2009: First LTE mobile network
- 2011: UN declares disconnection of people from the internet
  a human rights violation
- 2014: 1,000,000,000 computers online

Growth of the Web

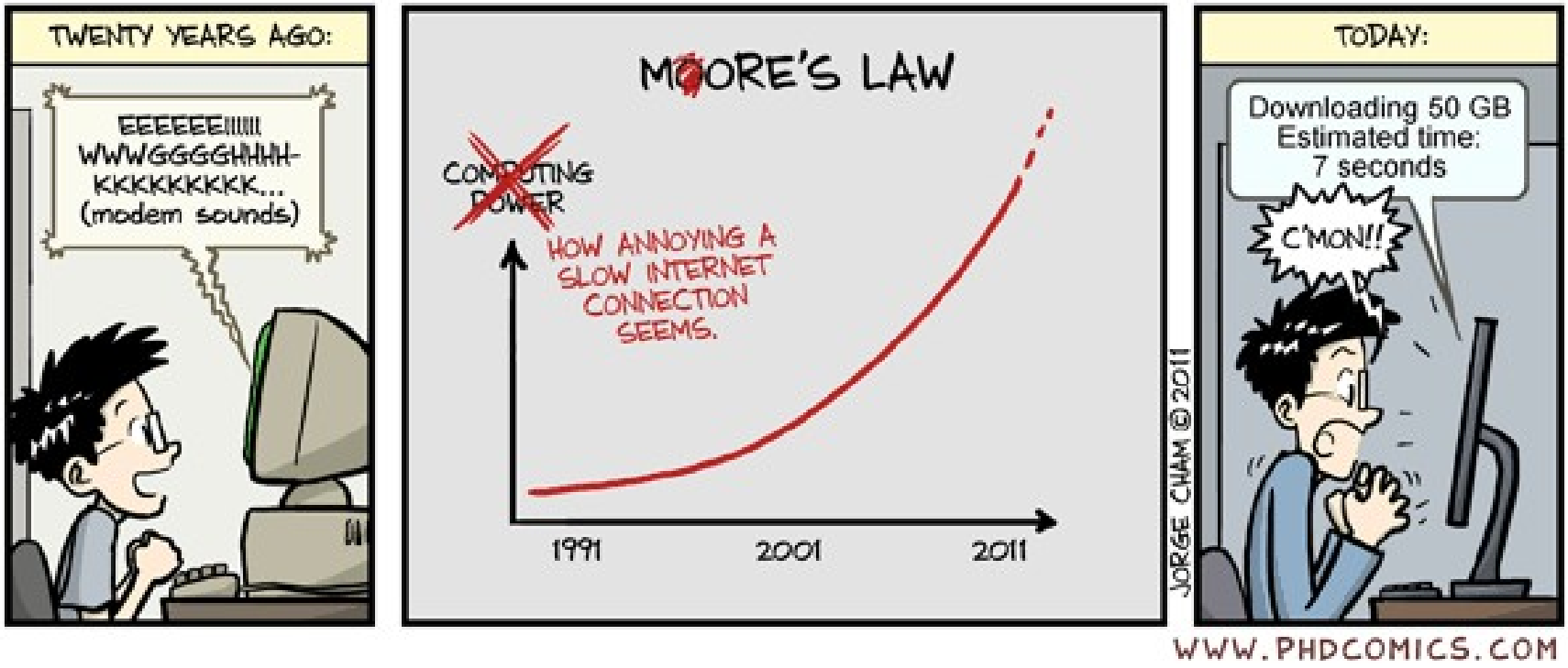


https://commons.wikimedia.org/wiki/File:Internet_Hosts_Count_log.svg

The Dotcom Bubble and Stock Market Crash

http://de.wikipedia.org/w/index.php?title=Datei:NASDAQ_IXIC_-_dot-com_bubble.png&filetimestamp=20050426161953

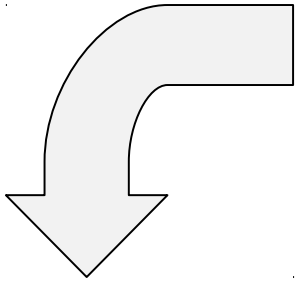
Evolution of the Web



http://www.phdcomics.com/comics.php?n=1456

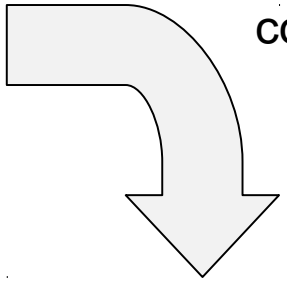
The “Classic” Web

In the eyes of a human



```
<html>
  …
  <b>Dr. Mark Smith</b>
  <i>Physician</i>
  Main St. 14
  Smalltown
  Mon-Fri 9-11 am
  Wed 3-6 pm
  …
</html>
```

in the eyes of a computer



Dr. Mark Smith
Physician
Main St. 14
Smalltown
Mon-Fri 9-11 am
Wed 3-6 pm

Print in bold: „hmf298hmmhudsa“
Print in italics: „mj2i9ji0“
Print normal: „fdsah
02hfadsh0um2m0adsmf0ihm
asdfjköfdsa298ndsfmij32mio
lk2mjpoimjiofdpmsajiomjm“

Searching for Information on the Web

Full text search by keywords (e.g., Google):

- „Mark Smith“
- „Physician in Smalltown“
- „Doctor in Smalltown“
- „Doctor in Smalltown with opening hours on Wednesday afternoon“
- „Somebody in Smalltown who can fix a broken leg“

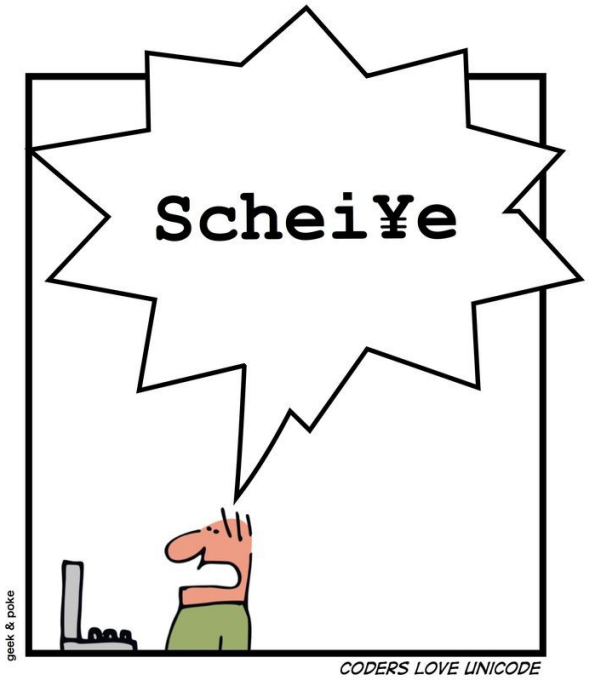
```
<html>
  …
  <b>Dr. Mark Smith</b>
  <i>Physician</i>
  Main St. 14
  Smalltown
  Mon-Fri 9-11 am
  Wed 3-6 pm
  …
</html>
```

→ “classic” Web is too inflexible for useful search

→ hard to use for intelligent agents

Problems of the “Classic” Web

- Finding information
  - Keyword based search instead of natural language questions
  - Different natural languages
  - Synonyms, homonyms and polysemous words
  - Ambiguity of natural language
- Processing information
  - Formats and encodings
- Making use of information
  - Distributed across pages
  - e.g., a book's author on the publishers site, address on his/her personal page



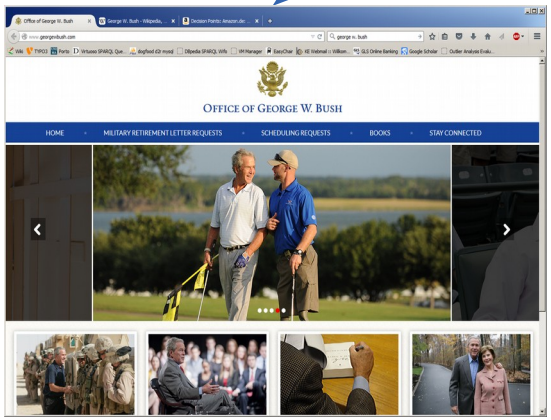
http://geekandpoke.typepad.com/geekandpoke/2011/08/coders-love-unicode.html

Homonyms and Polysemous Words

Untyped Links

Bush Era Law Could Get You 20 Years in Prison For Clearing Your Browser History

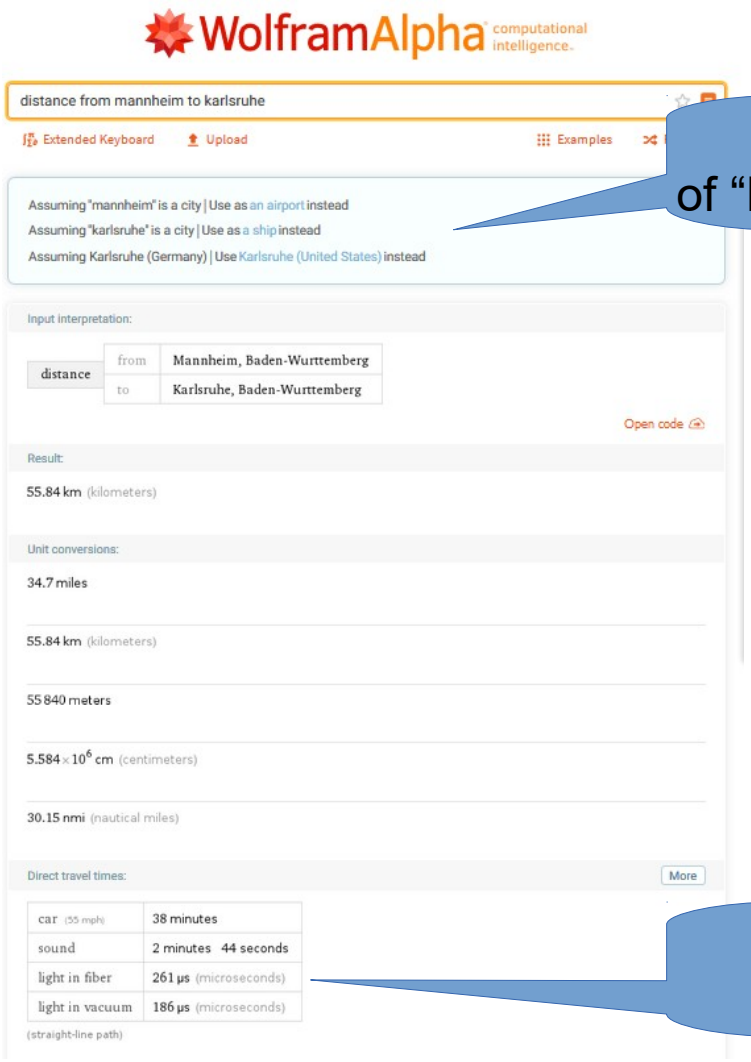
?



?

?

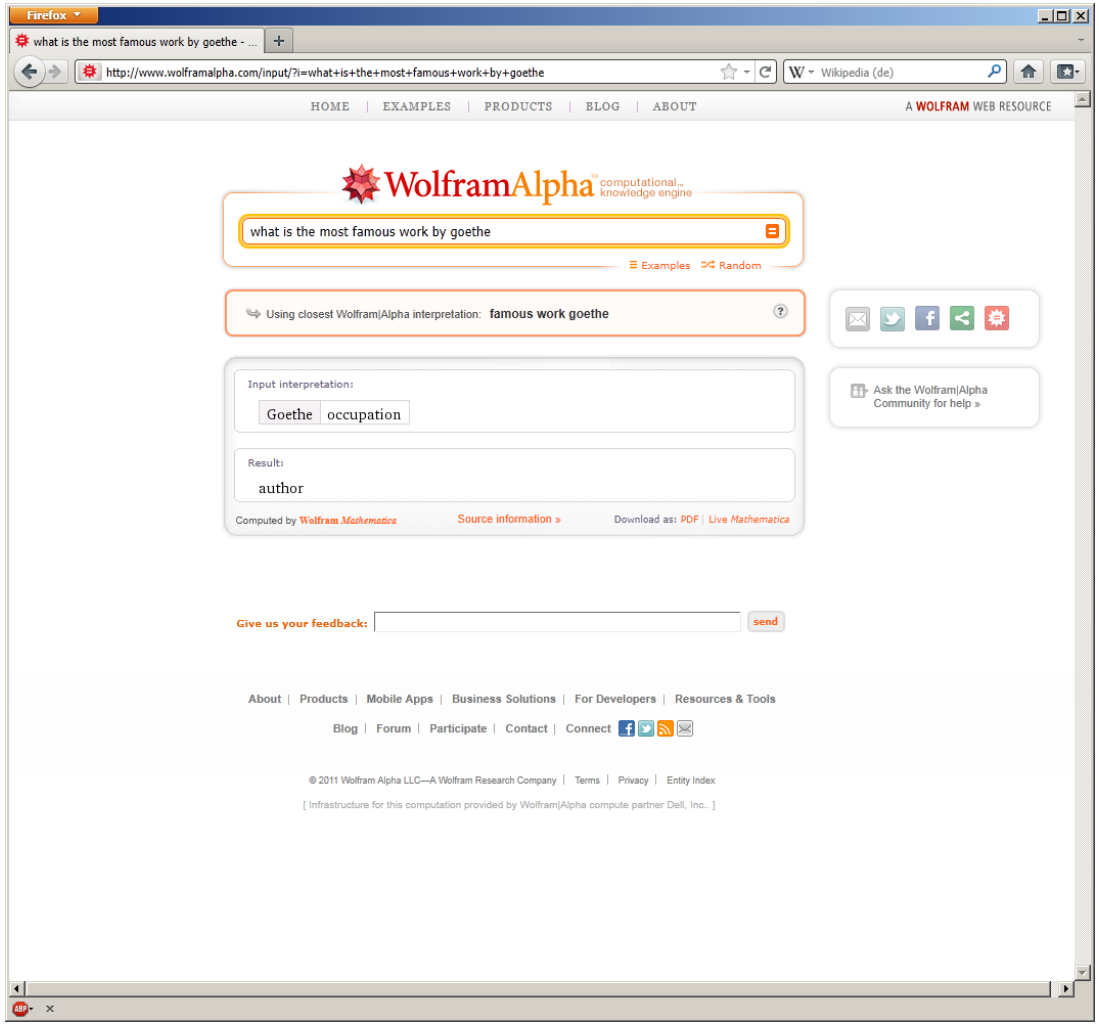
Example: Wolfram Alpha



Multiple interpretations of “Mannheim” and “Karlsruhe”

Multiple interpretations of “distance”

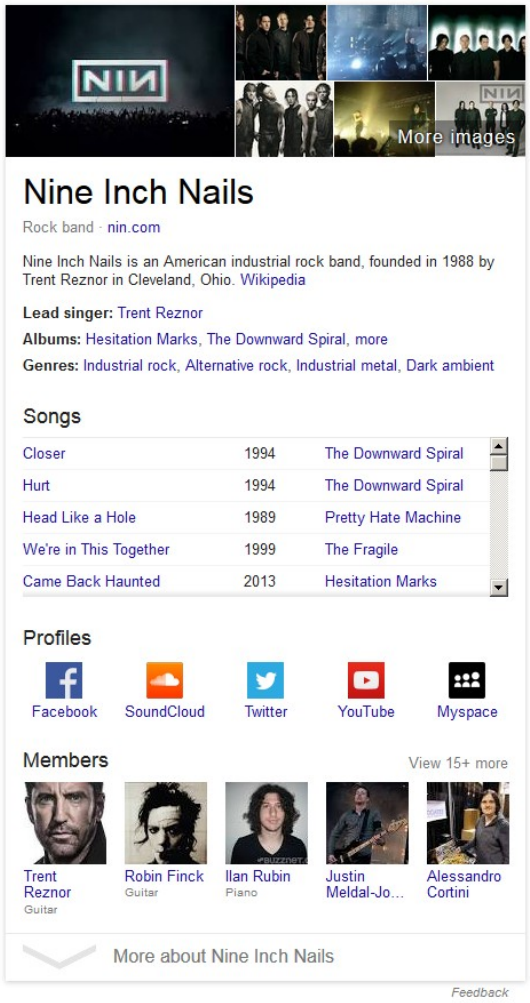
Example: Wolfram Alpha



Example: Google Knowledge Graph

- Paradigm shift in Web Search (2012)
  - “Things, not strings”
- Contains structured data for many entities
- Displayed to the user in a uniform way
- Connect entities via named links

note: these are *typed* links!

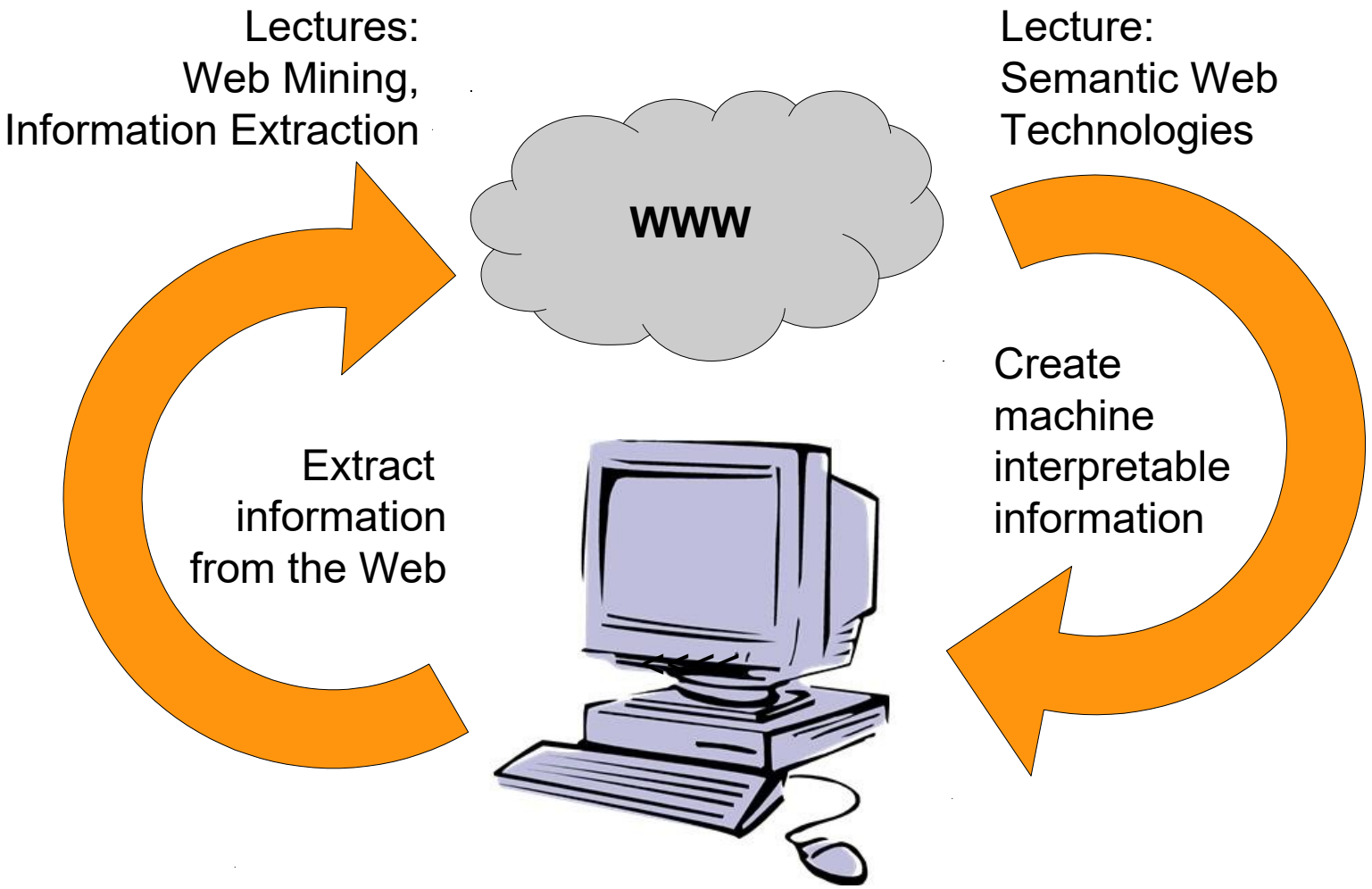


Example: Enterprise Knowledge Graphs

- Many companies use knowledge graphs
  - As a unified access point to their data
  - To allow joint reasoning over different data sources

https://dl.acm.org/citation.cfm?id=3332266

Solutions


Lectures:
Web Mining,
Information Extraction
Lecture:
Semantic Web
Technologies
WWW
Create
machine
interpretable
information
Extract
information
from the Web

The Semantic Web Idea

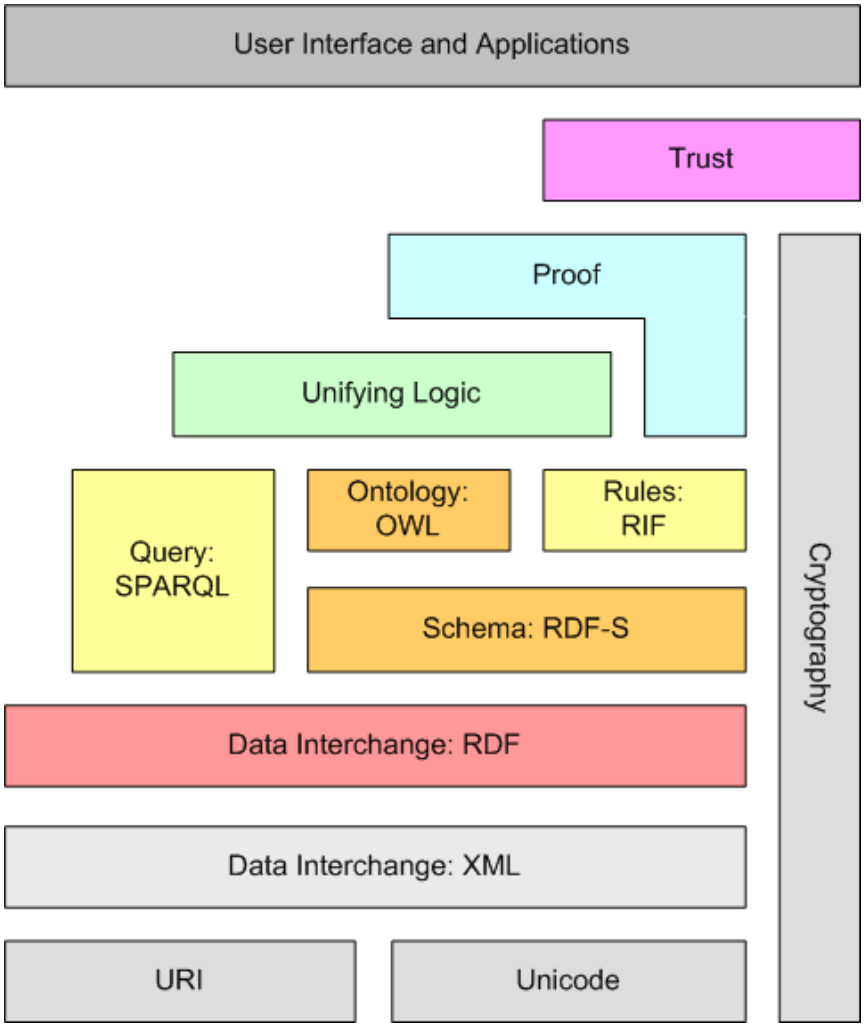
- Provide information in machine interpretable form
- Make (semantic) links between (data) documents usable
- Allow reasoning
- Facilitate useful (!) complex queries

Semantic Web – Architecture

here be dragons...

Semantic Web Technologies (This lecture)

Technical Foundations



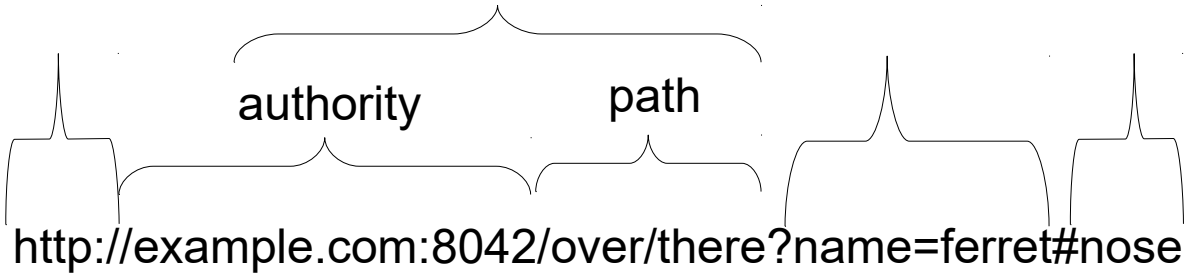
Berners-Lee (2009): *Semantic Web and Linked Data*
http://www.w3.org/2009/Talks/0120-campus-party-tbl/

Uniform Resource Identifiers (URIs)

- Proposed by Tim-Berners-Lee as „Universal Resource Identifier“ (IETF RFC 1630)
- Standardized: IETF RFC 3986 (2005)

- Used for naming and finding resources on the Web

URI = scheme ":" hier-part ["?" query]["#" fragment]



URIs vs. URLs

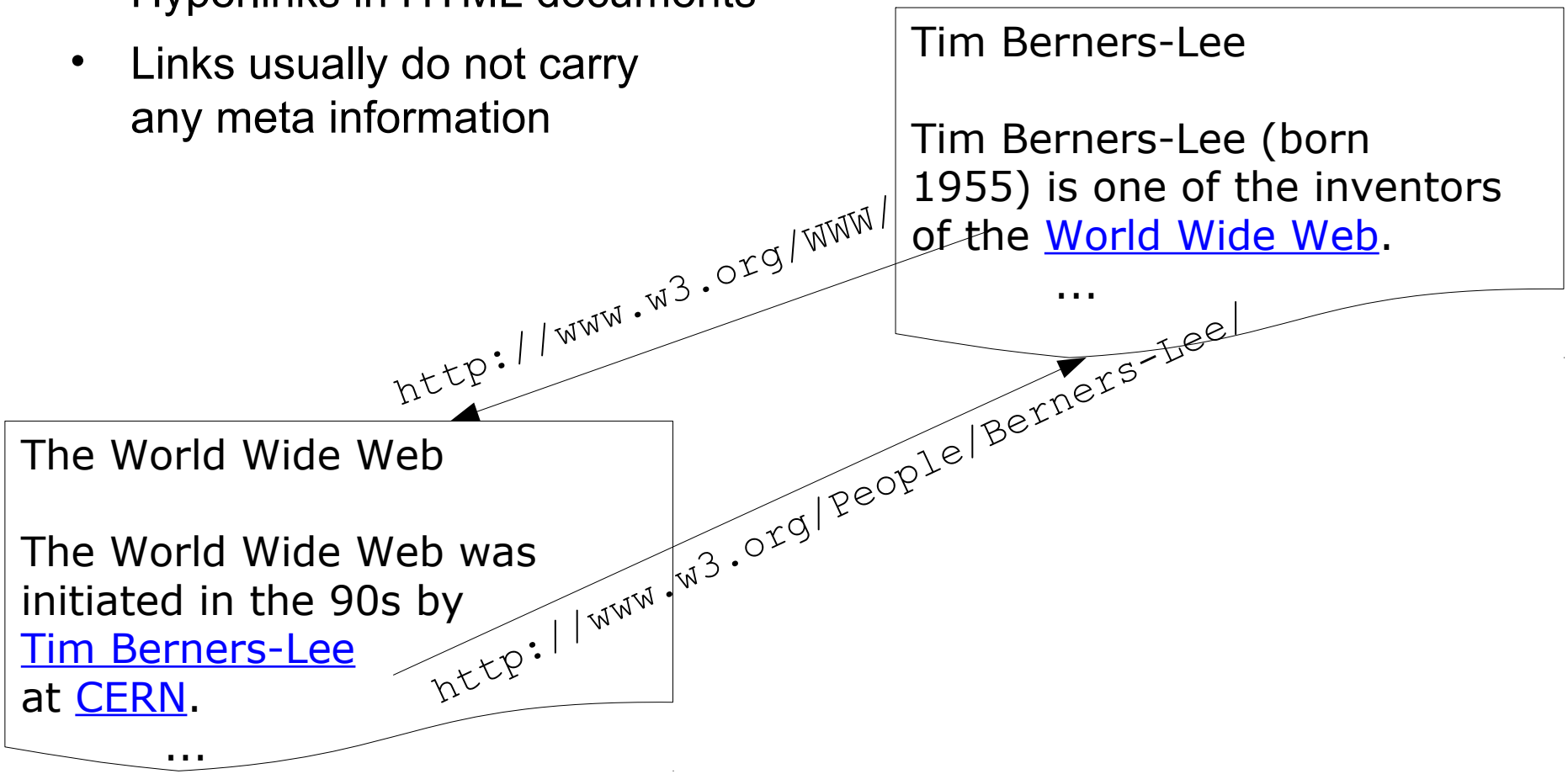
- Uniform Resource Locators (IETF RFC 1738, 1994) are a *subset* of URIs

- URIs can refer to *arbitrary* things
- A URL refers to a resource on the Web

- Typical URL prefixes
  - http
  - ftp
  - mailto
  - telnet
  - file
  - …

URLs on the Web

- Most common usage:
  Hyperlinks in HTML documents
- Links usually do not carry
  any meta information



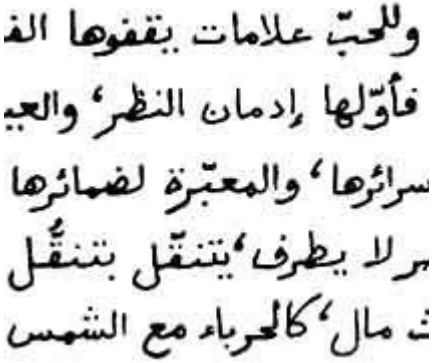
Character Sets on the Web

- ASCII („American Standard Code for Information Interchange“)
  ISO 646 (1963), 127 characters, 95 of which are printable:

```
 !"#$%&'()*+,-./0123456789:;<=>?
@ABCDEFGHIJKLMNOPQRSTUVWXYZ[\]^_
`abcdefghijklmnopqrstuvwxyz{|}~
```

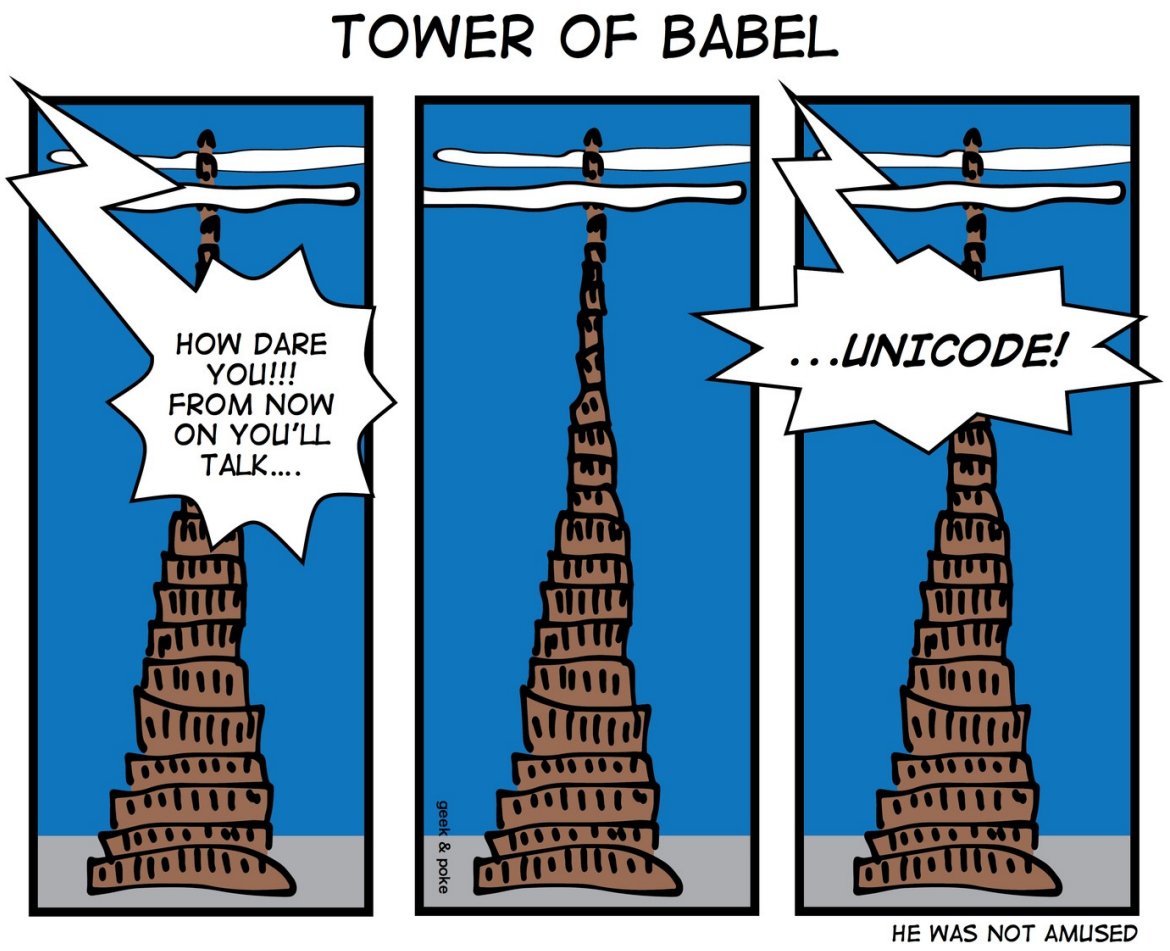
- Extension to 8 Bit: ISO 8859-1 to -16 (1998)
  - covers major European languages
  - most well known: 8859-1 („Latin-1“)

- The Web, however, speaks many more languages...



我爱中国
国中爱我

The Multilingual Web

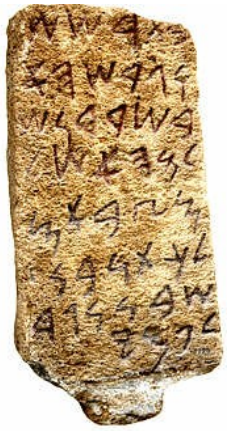


http://geek-and-poke.com/geekandpoke/2013/8/29/when-it-all-began

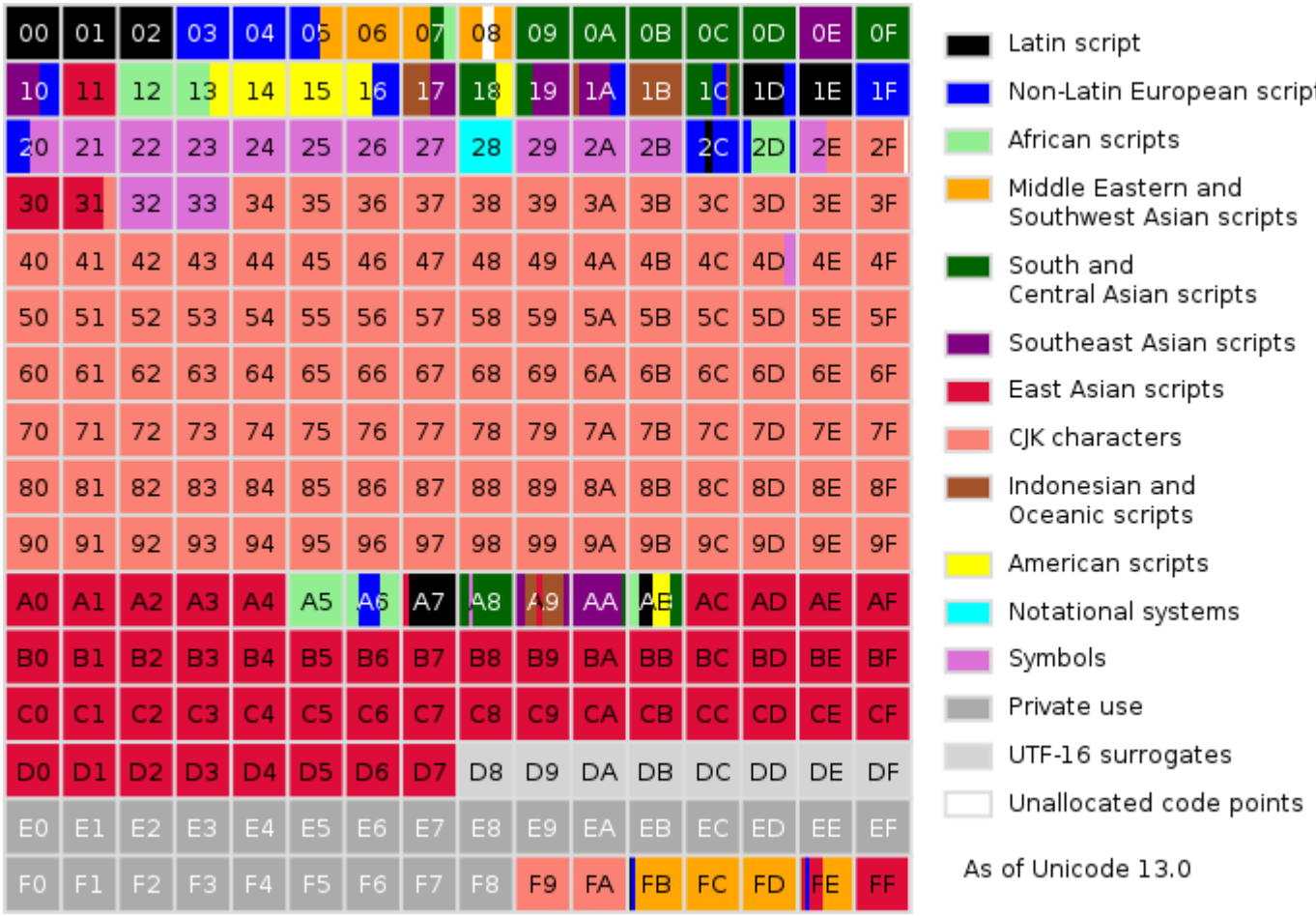
Unicode

- ISO 10646
  - first version 1991 (Europe, Near East, India)
  - Unicode 13.0 (March 2020)
  - defines ~144,000 characters
  - covers even very exotic languages
  - Plus: currency symbols, emojis, sign language, ...

Klingon is still missing!!!



Unicode



Source: Wikimedia Commons

Information Representation in XML

XML (eXtensible Markup Language)

- A W3C standard since 1998
- Universal format for data exchange


```
<physician>
  <name>Dr. Mark Smith</name>
  <address>
    <street>Main St.</street>
    <number>14</number>
    <city>Smalltown</city>
  </address>
  <telephone>
    <number>+44 123 456789</number>
  </telephone>
  <hours>
    <monday>9-11 am</monday>
    <tuesday>9-11 am</tuesday>
    ...
  </hours>
</physician>
```

XML: Basic Concepts

- Tags (arbitrarily definable):
  - Form pairs:

    <physician> … </physician>
  - ...or empty element tags

    <young />

- Attributes:

  <physician location="Smalltown">

- Tags are nested (with *exactly one* root element):

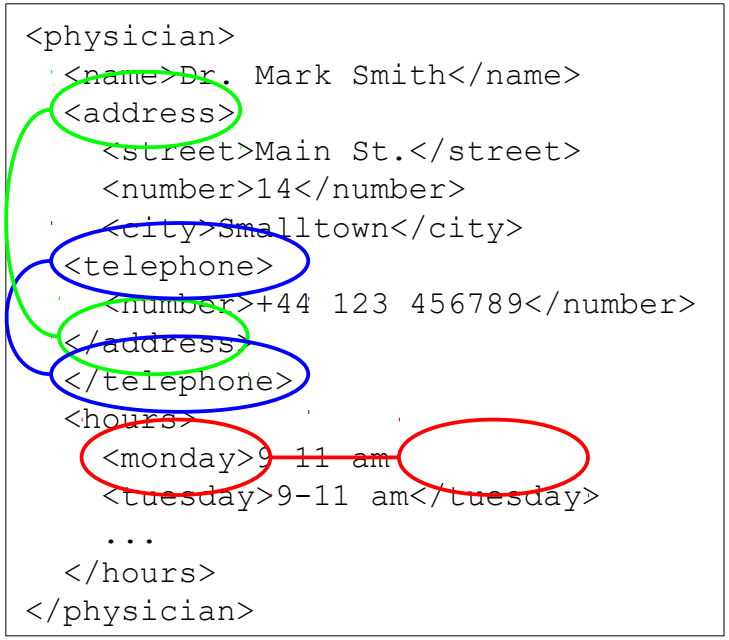
  <physician>

    <address> … </address>

  </physician>

XML: Well-formed Documents

```
<physician>
  <name>Dr. Mark Smith</name>
  <address>
    <street>Main St.</street>
    <number>14</number>
    <city>Smalltown</city>
  </address>
  <telephone>
    <number>+44 123 456789</number>
  </telephone>
  <hours>
    <monday>9-11 am</monday>
    <tuesday>9-11 am</tuesday>
    ...
  </hours>
</physician>
```



HTML and XML

- HTML documents look like XML documents
  - ...but they are usually not well-formed!

```
<p>Look at this!<img src=smiley.gif> <br>
```

- XHTML: HTML as well-formed XML documents
- A W3C standard since 2000

```
<p>Look at this!<img src=“smiley.gif“/> <br/> </p>
```

XPath: Accessing Information in XML

- Query language for XML
- A W3C standard since 1999 (Version 2.0: 2010)

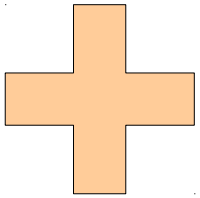
```
/physician[name='Dr. Mark Smith']/telephone/number
```

```
<physician>
  <name>Dr. Mark Smith</name>
  <address>
    <street>Main St.</street>
    <number>14</number>
    <city>Smalltown</city>
  </address>
  <telephone>
    <number>+44 123 456789</number>
  </telephone>
  <hours>
    <monday>9-11 am</monday>
    <tuesday>9-11 am</tuesday>
    ...
  </hours>
</physician>
```

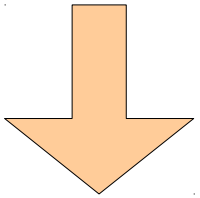
XSLT: Transformation of XML Documents

- Stylesheet based processing of XML documents
- A W3C standard since 1999
- Uses XPath

```
<physician>
  <name>Dr. Mark Smith</name>
  <address>
    <street>Main St.</street>
    <number>14</number>
    <city>Smalltown</city>
  </address>
  <telephone>
    <number>+44 123 456789</number>
  </telephone>
  <hours>
    <monday>9-11 am</monday>
    <tuesday>9-11 am</tuesday>
    ...
  </hours>
</physician>
```



```
<xsl:template match="/pyhsician">
  <b>
    <xsl:value-of select="name"/>
  </b>
<xsl:template/>
```



```
<b>Dr. Mark Smith</b>
```

Namespaces in XML

- Elements with the same name can occur in different places
  - ...but the contents and semantics may differ
- How can we tell them apart?

```
<physician>
  <name>Dr. Mark Smith</name>
  <address>
    <street>Main St.</street>
    <number>14</number>
    <city>Smalltown</city>
  </address>
  <telephone>
    <number>+44 123 456789</number>
  </telephone>
  <hours>
    <monday>9-11 am</monday>
    <tuesday>9-11 am</tuesday>
    ...
  </hours>
</physician>
```

Namespaces in XML

- Namespace definition using prefixes (Notation: `prefix:name`)
- Each namespace itself is a URI
- Default namespaces may be defined

```
<physician xmlns      ="http://www.med.com/physician"
           xmlns:addr="http://www.med.com/addr">
  <name>Dr. Mark Smith</name>
  <addr:address>
    <addr:street>Main St.</addr:street>
    <addr:number>14</addr:number>
    <addr:city>Smalltown</addr:city>
  </addr:address>
  <telephone>
    <number>+44 123 456789</number>
  </telephone>
  <hours>
    <monday>9-11 am</monday>
    <tuesday>9-11 am</tuesday>
    ...
  </hours>
</physician>
```

XML: Document Type Definition (DTD)

- Defines valid elements for a class of XML documents
  - Names
  - allowed attributes
  - allowed nested child elements
- DTD is a part of the W3C's XML specification
- XML documents matching a DTD are called “valid”

XML: Document Type Definition (DTD)

```
<!DOCTYPE physician [

<!ELEMENT physician (
  name,
  address*,
  telephone?,
  fax?,
  hours)>

<!ELEMENT address (
  street,
  number,
  city)>

<!ELEMENT street (#PCDATA)>

  ...

]>
```

```
<!DOCTYPE physician SYSTEM
  "physician.dtd">

<physician>
  <name>Dr. Mark Smith</name>
  <address>
    <street>Main St.</street>
    <number>14</number>
    <city>Smalltown</city>
  </address>
  <telephone>
    <number>+44 123 456789</number>
  </telephone>
  <hours>
    <monday>9-11 am</monday>
    <tuesday>9-11 am</tuesday>
    ...
  </hours>
</physician>
```

XML: Document Type Definition (DTD)

- Definition of child elements and their order

```
<!ELEMENT address(street,no,line*,zip,city,state?)>
```

  - ?, + and * mark optional and possible multiple elements

- Definition of attribute lists

```
<!ATTLIST person title CDATA>
```

  - Allowed modifiers: #REQUIRED, #FIXED, #IMPLIED, "..."
  - Enumerating allowed values: (dr|prof)

- Definition of entities:

```
<!ENTITY sw "Semantic Web">
```

  - May be used as shortcuts in the XML document: `&sw;`

XML Schema

- W3C-Standard (since 2004)
- XML schemas are XML files themselves

- More flexible than DTDs:
  - Minimum and maximum number of elements
  - Combinations of elements (either/or, combinations w/out fixed order, …)
  - Data types (Numbers, dates, …), own types may be defined
  - Support for namespaces
  - Possibility to create modular schemas

XML Schema

```
<xs:schema elementFormDefault="qualified"
xmlns:xs="http://www.w3.org/2001/XMLSchema">

  <xs:element name="physician">
    <xs:complexType>
      <xs:sequence>
        <xs:element name="name"
         type="xs:string">
        <xs:element name="address">
          <xs:complexType>
            <xs:sequence>
              <xs:element name="street"
               type="xs:string">
               ...
            </xs:sequence>
          </xs:complexType>
        </xs:element>
        ...
      </xs:sequence>
    </xs:complexType>
  </xs:element>
</xs:schema>
```

```
<physician xmlns:xsi=
"http://www.w3.org/2001/XMLSchema-instance"
xsi:noNamespaceSchemaLocation=
"physician.xsd">
  <name>Dr. Mark Smith</name>
  <address>
    <street>Main St.</street>
    <number>14</number>
    <city>Smalltown</city>
  </address>
  <telephone>
    <number>+44 123 456789</number>
  </telephone>
  <hours>
    <monday>9-11 am</monday>
    <tuesday>9-11 am</tuesday>
    ...
  </hours>
</physician>
```

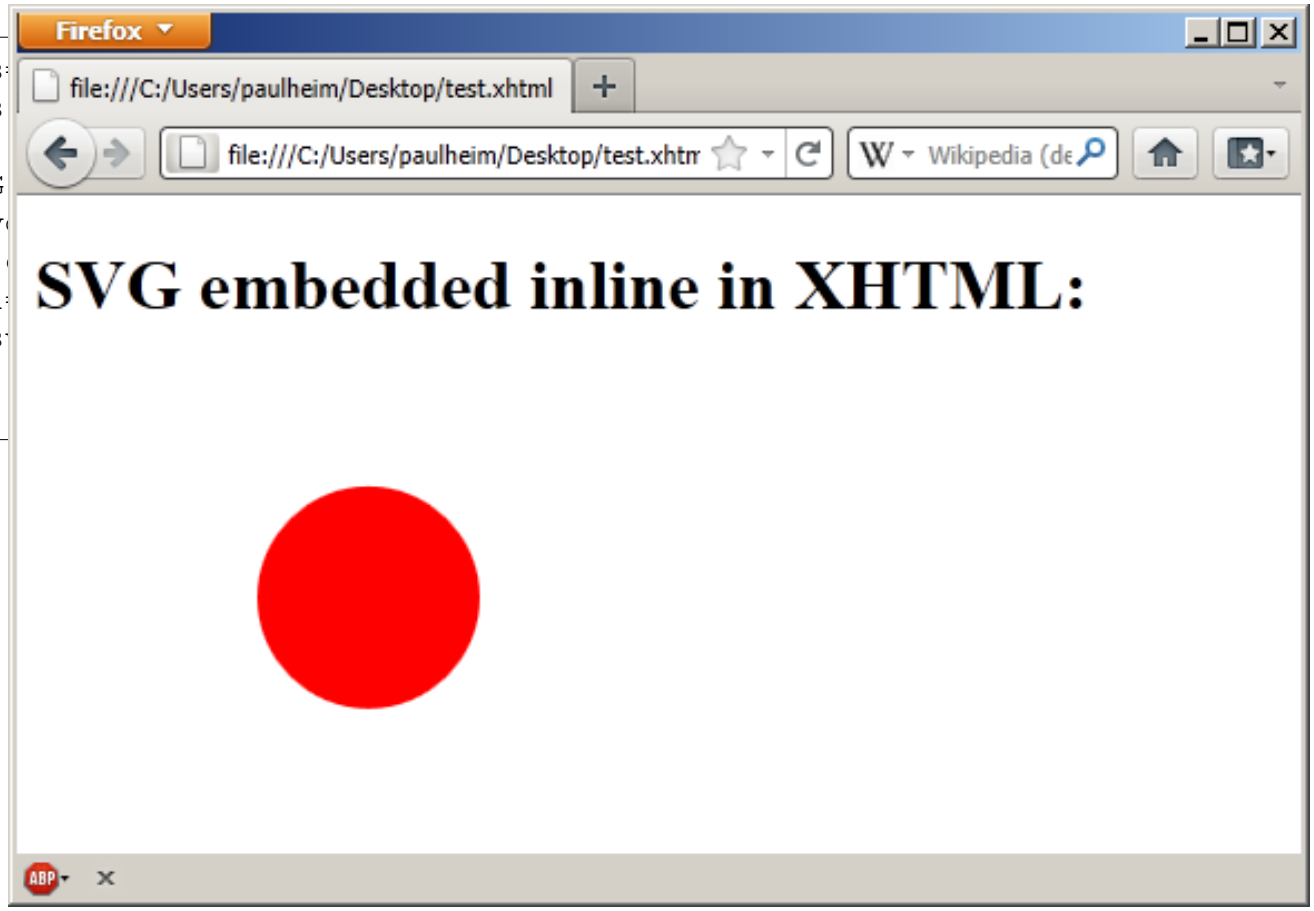
XML Schema – Modular Schemas

```
<xs:schema elementFormDefault="qualified"
xmlns:xs="http://www.w3.org/2001/XMLSchema"
xmlns:addr="http://www.address.com/">

  <xs:import
   namespace="http://www.address.com/"
   schemaLocation="address.xsd"/>
  <xs:element name="physician">
    <xs:complexType>
      <xs:sequence>
        <xs:element name="name"
         type="xs:string">
        <xs:element ref="addr:address" />
        ...
      </xs:sequence>
    </xs:complexType>
  </xs:element>
</xs:schema>
```

```
<xs:schema elementFormDefault="qualified"
xmlns:xs="http://www.w3.org/2001/XMLSchema">

  <xs:element name="address">
     <xs:complexType>
        <xs:sequence>
           <xs:element name="street"
            type="xs:string">
            ...
         </xs:sequence>
      </xs:complexType>
   </xs:element>
</xs:schema>
```

Example: Modular Schemas in XHTML

```
<html xmlns=
      xmlns
  <body>
    <h1>SVG
    <svg:sv
      <svg:
       fill
    </svg:s
  </body>
</html>
```



https://developer.mozilla.org/En/SVG:Namespaces_Crash_Course

So, what does a DTD/Schema Define?

- Syntax – σύνταξις („together“ + „order“)
  - Which elements are there?
  - How are they arranged?
  - Which combinations are allowed?

- ...as opposed to: Semantics - σημαίνειν („denote“)
  - How to interpret the contents of an element?
  - What is their relation?

Syntax and Semantics: The Linguists' View

- Syntax: how are correct sentences formed?

  „This sentence no verb.“

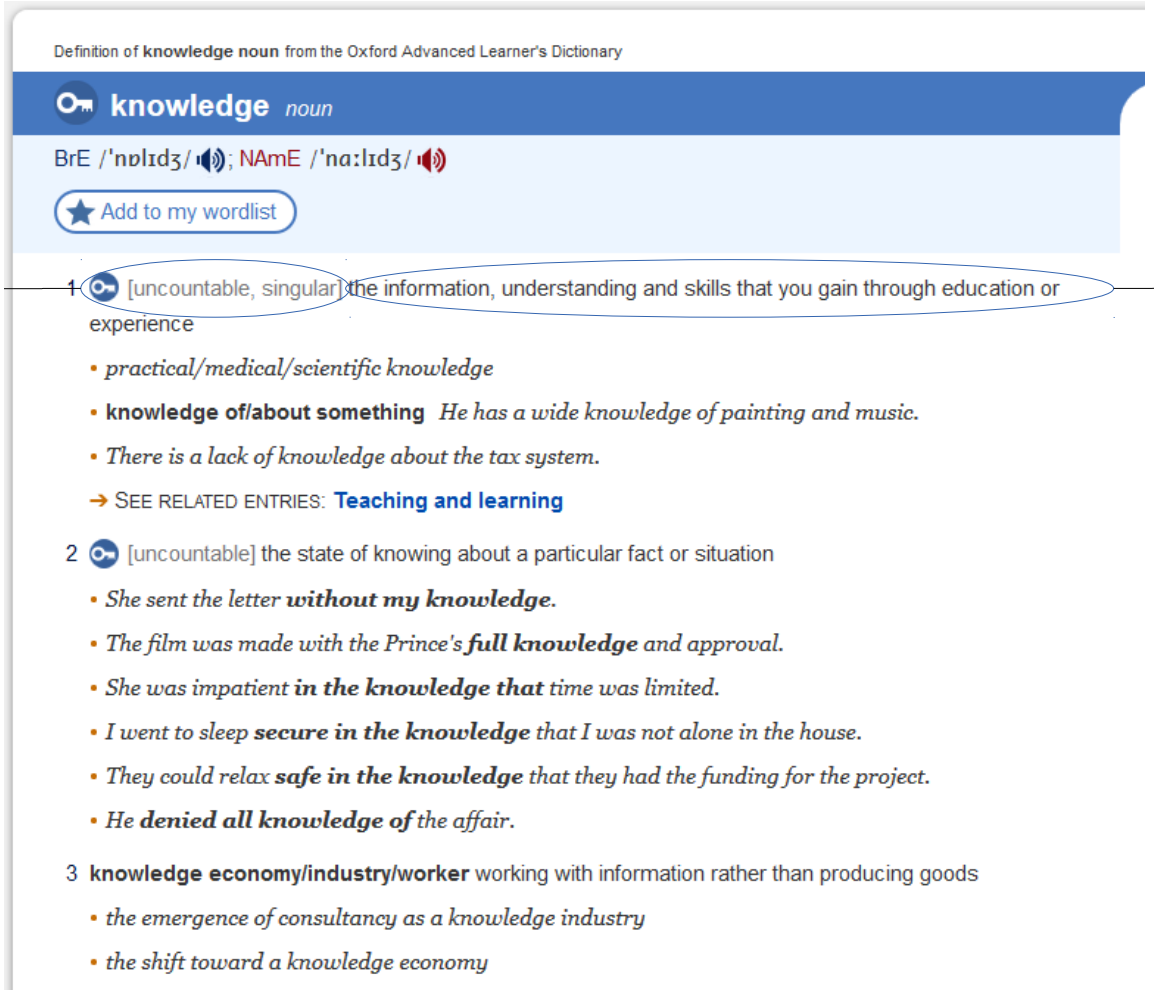
  „The dreaming lamp ~~give~~ gives a freshly cut ~~juices~~ juice to the ~~tire~~ tired sink.

- Semantics: what does a word and sentence *mean*?

- Notes
  - syntactic correctness does not guarantee semantic interpretability
  - semantic interpretability does not require syntactic correctness (for humans)

Syntax and Semantics: The Linguists' View

syntax



Definition of **knowledge noun** from the Oxford Advanced Learner's Dictionary

knowledge *noun*

BrE /ˈnɒlɪdʒ/; NAmE /ˈnɑːlɪdʒ/

Add to my wordlist

1 [uncountable, singular] the information, understanding and skills that you gain through education or experience

- *practical/medical/scientific knowledge*
- **knowledge of/about something** *He has a wide knowledge of painting and music.*
- *There is a lack of knowledge about the tax system.*

→ SEE RELATED ENTRIES: **Teaching and learning**

2 [uncountable] the state of knowing about a particular fact or situation

- *She sent the letter **without my knowledge**.*
- *The film was made with the Prince's **full knowledge** and approval.*
- *She was impatient **in the knowledge that** time was limited.*
- *I went to sleep **secure in the knowledge** that I was not alone in the house.*
- *They could relax **safe in the knowledge** that they had the funding for the project.*
- *He **denied all knowledge of** the affair.*

3 **knowledge economy/industry/worker** working with information rather than producing goods

- *the emergence of consultancy as a knowledge industry*
- *the shift toward a knowledge economy*

semantics

So, what does a DTD/Schema Define?

Employee catalog
of the hospital

```
<physician>
  <name>Dr. Mark Smith</name>
  <address>
    <street>Main St.</street>
    <number>14</number>
    <city>Smalltown</city>
  </address>
  <telephone>
    <number>+44 123 456789</number>
  </telephone>
  <hours>
    <monday>9-11 am</monday>
    <tuesday>9-11 am</tuesday>
    ...
  </hours>
</physician>
```

(probably)
the private address

?
=

Yellow Pages

```
<physician>
  <name>Dr. Mark Smith</name>
  <address>
    <street>Main St.</street>
    <number>14</number>
    <city>Smalltown</city>
  </address>
  <telephone>
    <number>+44 123 456789</number>
  </telephone>
  <hours>
    <monday>9-11 am</monday>
    <tuesday>9-11 am</tuesday>
    ...
  </hours>
</physician>
```

(probably)
the work address

So, what does a DTD/Schema Define?

- XML Schema / DTD defines the *syntax* of an XML document, but no its *semantics*

- Tag names are not interpretable by machines
  - i.e., they do not ease the information retrieval process...
  - Semantics of the data is hidden – usually hard wired in the application

- The Semantic Web is meant as a remedy to that problem
  - *Semantic Web is/can do more than XML!*

```
<2nf3oiü*>
  <34f0>Dr. Mark Smith</34f0>
  <rmd4935r>
    <e2m4>Main St.</e2m4>
    <dur3>14</dur3>
    <jfa34>Smalltown</jfa34>
  </rmd4935r>
  <d24r3fmö>
    <deß5>+44 123 456789</deß5>
  </d24r3fmö>
  <vsfif>
    <f02>9-11 am</f02>
    <fj9>9-11 am</fj9>
    ...
  </vsfif>
</2nf3oiü*>
```

A Note on Web Services

- Original vision
  - Describe functions of services as XML
  - e.g., stock market ticker, calculator, travel booking…
- ...so that an intelligent agent can combine them
  - and dynamically create a system for a given purpose

- Standards
  - WSDL, UDDI, SOAP, ...

- Problem
  - The semantics is missing!

Wrap Up

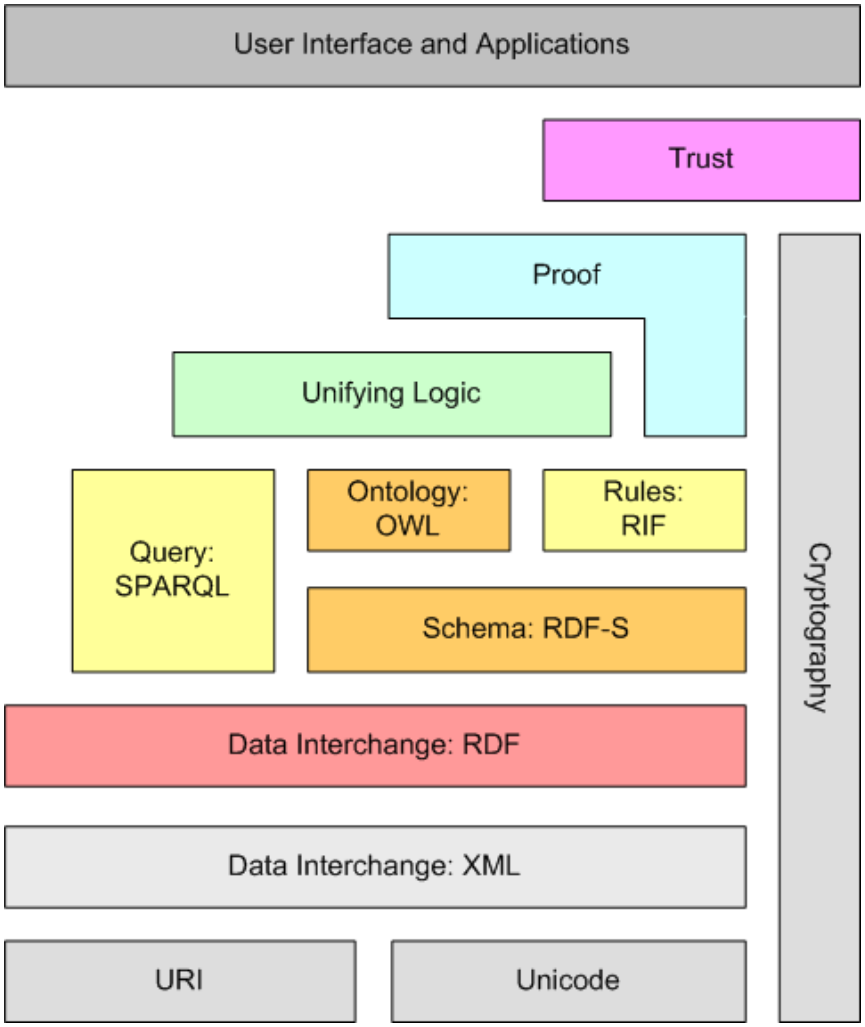
- Problems of the classic web
  - Not usable for machines / intelligent agents
- URIs
  - Unique identifiers for resource
  - URLs are dereferencable on the Web
- Unicode
  - A character set for all languages
- XML
  - XPath
  - XSLT
  - DTD
  - XML Schema

Semantic Web – Architecture

here be dragons...

Semantic Web Technologies (This lecture)

Technical Foundations



Berners-Lee (2009): *Semantic Web and Linked Data*
http://www.w3.org/2009/Talks/0120-campus-party-tbl/

Questions?