



Internship and Bachelor/ Master Thesis with Mercedes-Benz AG – Decarbonization of Retail Network

Ambition 2039 as an essential part of Mercedes-Benz Cars Strategy aims for net-carbon neutrality over the vehicles' entire life-cycle by 2039.

The global Retail Network of Mercedes-Benz with more than 6.000 locations causes a significant share of total CO₂ emissions within the value chain. Involving these mainly independent Retailers into Mercedes-Benz' decarbonization strategy is a challenging task.

If you are interested in this interface between OEM's decarbonization of value chain and its Marketing & Sales Organization we would be pleased to receive your application for an internship and following Bachelor/ Master Thesis!

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