

Title: The Science of Science Communication

Instructor: Asheley Landrum

Abstract:

The science of science communication is an emerging, multidisciplinary field that investigates the processes that enable individuals to form beliefs consistent with the best available scientific evidence, the conditions that inhibit the formation of such beliefs, and the strategies that can be employed to avoid or ameliorate such conditions. Objectives for this workshop will be understanding the role of science communication in society, identifying the challenges for communicating science information, and becoming familiar with current debates and discussions about the science of science communication.

Assignment: Active participation

Credits: 2 workshop days