



**Gies College
of Business**
UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN



University of Illinois at Urbana-Champaign, Gies College of Business
WU Vienna University of Economics and Business

International Business: Business in Action

February-May 2027: Online course

21-29 May, 2027: On-site visit in Vienna and Graz

Quick Facts

"Business in Action" is a collaborative online study course that includes an on-site component. It is jointly organized by the **University of Illinois at Urbana-Champaign (Gies College of Business)** and **WU Vienna**, in cooperation with European partner universities participating in the **ENGAGE.EU** program. The course brings together bachelor's-level students from diverse academic and cultural backgrounds to explore international business practices.

Through interdisciplinary teamwork, applied problem-solving, and intercultural collaboration, students develop essential professional competencies. Group projects, company visits, and in-person mentoring sessions provide students with practical insights into innovative Austrian enterprises and foster meaningful international networking opportunities.

The course will take place **online** during the semester between **February-May 2027** and **on-site in Vienna and Graz** from **May 21-29, 2027**.

This course is all about **learning by doing**. It is designed to give students a real-world experience as they work in a **team** with a **real organization** to help **solve a problem** the organization is facing.

Credits

Credits: 6 ECTS

Dates

Application Deadline: 14 December 2026

Q&A Online Info Session: December 2, 2026, 5-6 PM (Vienna time) with Kathrin Blasbichler (IiVP Business in Action Project Coordinator)

<https://wu-ac-at.zoom.us/j/63871325386?pwd=mamh0zptayEtelEMpAZi1qXiJWkHas.1>

Meeting ID: 638 7132 5386

Code: 306151

Q&A Online Info Session: February 10, 2026, 5-6 PM (Vienna time) with Kathrin Blasbichler (IiVP Business in Action Project Coordinator)

<https://wu-ac-at.zoom.us/j/64679676994?pwd=TWljYfaSrRLYlIbIgFm6oTcL8DWNjX.1>

Meeting ID: 646 7967 6994

Code: 368438

Mandatory Online Course Sessions with Prof. James Noonan: tbd

Online team meetings and **client calls** are to be held throughout the semester according to individual arrangement. For all given meeting times, see the syllabus.

On-Site Program Dates: May 21 to May 29, 2027 in Vienna and Graz. Please see the itinerary for all details.

Recommended Departure Date: Saturday, May 29.

All applicants will be informed of the results of their application in mid of January 2027.

Application Requirements
Application requirements are current enrollment in a bachelor's program , preferably in Business Administration, excellent English language skills , and high motivation and interest in International Business, Consulting, international group project work and experiential learning .
Application Process
Applications are possible between November 24 and December 14, 2026 . The application will take place via this website: https://www.wu.ac.at/en/programs/international-and-exchange-students/incoming-exchange-students/international-short-programs-at-wu/programs-open-to-engageeu-students
Additional Information
The course includes online sessions during the semester, as well as several excursions, on-site clients visits and the closing ceremony, which, too, contain formal presentations or other typically in-class elements. Full attendance (online) and on all indicated excursions (see itinerary) for WU Vienna and ENGAGE.EU students is mandatory and an expected component of your learning experience. Please note that ENGAGE.EU students do not pay any tuition fees for the course and the on-site program. In the on-site program are included: Welcome lunch, course excursions (Riegersburg, Zotter, Graz city tour, optional Rax hike, optional Old Danube boat tour, optional Vienna guided city tour), Graz accommodation & transportation, and catering at the BiA closing ceremony.
Program Details
For detailed program information, please see the course syllabus and the program itinerary on the following pages.
Contact Information
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