

MIFE CONFERENCE

Financial Literacy in the Age of Digitalisation

19 November 2025, Mannheim | Time zone: UPC+1 (Germany)

Conference venue: ZEW Mannheim, L7, 1 (online participation also possible)

Registration: <https://eveeno.com/mifeconference2025>

Participation is free of charge. The language of the conference is English.

For further information please visit our website:

<https://www.uni-mannheim.de/en/mife/events/upcoming-events/mife-annual-conference-2025/>

Programme	Wednesday, 19 November 2025 (1:30 pm to 8:30 pm)
01:00–01:30	Welcome coffee
01:30–01:45	MIFE Welcome by Carmela Aprea (MIFE & University of Mannheim) and Tabea Bucher-Koenen (MIFE & ZEW & University of Mannheim)
01:45–02:30	Keynote Lecture and Discussion with Lutz Lienenkämper (Deutsche Bundesbank): “The Role of Deutsche Bundesbank in Financial Literacy” Moderation: Carmela Aprea and Tabea Bucher-Koenen
02:30–02:40	Short break
02:40–03:25	Keynote Lecture by Alberto Rossi (Georgetown University): “The Present and Future of Robo-advice” Chair: Tabea Bucher-Koenen
03:25–04:10	Keynote Lecture by Panu Kalmi (University of Vaasa): “Playing it Smart: The Role of Games and Digital Technologies in Financial Education” Chair: Carmela Aprea

Programme	Wednesday, 19 November 2025 (1:30 pm to 8:30 pm)
04:10 – 4:40	Coffee break
04:40–5:10	Keynote Lecture by Javier Guibert-Suarez (European Commission) “Financial Literacy from a European Perspective: The EU Financial Literacy Strategy” Moderation: Carmela Aprea and Tabea Bucher-Koenen
05:10–6:00	Panel discussion on “The EU Financial Literacy Strategy: Implications for Germany” with Renke Deckarm (EU Commission regional office), Panu Kalmi (University of Vaasa), Dirk Loerwald (IÖB) and Vanessa Müden (BMF) Moderation: Carmela Aprea and Tabea Bucher-Koenen
06:00 – 6:15	Short break
06:15–06:45	Award of the Deutsche Bundesbank Early Career Research Prize on Financial Literacy by Patricia Staab (Deutsche Bundesbank) Moderation: Carmela Aprea and Tabea Bucher-Koenen
06:45–07:15	5 years of MIFE by Carmela Aprea and Tabea Bucher-Koenen , with greetings from Cornelia Ruhe (University of Mannheim) and Claudia von Schuttenbach (ZEW)
07:15–08:30	Reception We thank all our sponsors for their kind support of the event.