

Media Funding

MaCCI Law and Economics Conference

23 – 24 November 2023, Mannheim · Conference venue:

ZEW – Leibniz-Centre for European Economic Research, L7,1, 68161 Mannheim, Germany

PROGRAMME

THURSDAY, 23 November 2023

14:15 – 14:25

WELCOME ADDRESS

Martin Peitz (University of Mannheim and MaCCI)

14:25 – 15:00

Economic Insights I

Marita Freimane (University of Zurich)
Substituting Away? The Effect of Platform Bargaining Regulation on
Content Display

Chair: Martin Peitz

15:00 – 15:30

COFFEE BREAK

15:30 – 16:45

KEYNOTE I

Julia Cagé (Sciences Po Paris)

Chair: Camille Urvoy (University of Mannheim)

16:45 – 17:15

COFFEE BREAK

Panel I: Digital Challenges for Media Funding

17:15– 18:45

Stefanie Egidy (University of Mannheim and MaCCI)
Richard Fletcher (University of Oxford)
Thomas Höppner (Hausfeld)
Johannes Münster (University of Cologne)

Chair: Camille Urvoy (University of Mannheim)

18:45 – 19:30

DRINKS AND FINGERFOOD AT THE ZEW (for all participants)

19:30

CONFERENCE DINNER (for speakers only)

PROGRAMME

FRIDAY, 24 November 2023

09:00 – 09:35

Economic Insights II

Anna Kerkhof (ifo Munich)
Content supply by digital platforms

Chair: Martin Peitz (University of Mannheim and MaCCI)

09:35 – 09:45

COFFEE BREAK

09:45 – 10:45

KEYNOTE II

Eva Wagner (University of Augsburg)

Chair: Ralf Müller-Terpitz (University of Mannheim and MaCCI)

10:45 – 11:15

COFFEE BREAK

11:15 – 12:45

Panel II: Media Funding and Media Plurality

Wolfgang Kreißig (Media Authority Stuttgart)
Joanna Kulesza (University of Lodz)
Eva Wagner (University of Augsburg)

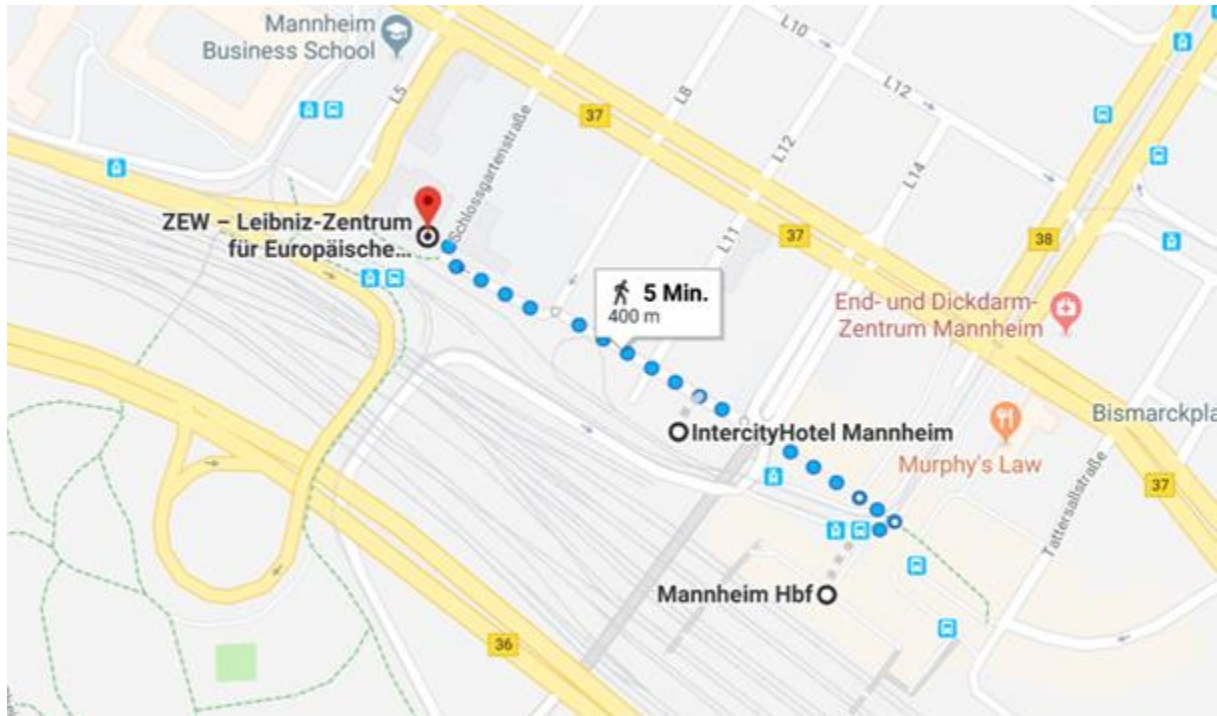
Chair: Ralf Müller-Terpitz (University of Mannheim and MaCCI)

12:45

LIGHT LUNCH AND FAREWELL

Location of the conference

ZEW - Leibniz-Centre for European Economic Research, L7,1, 68161 Mannheim, Germany



Attending the conference

If you plan to attend the conference, please register until 01 November 2023 via https://eveeno.com/macci_Law_Econ. Please inform us of any special requests.

Please note that there is a limit on the number of conference participants. We will allocate the available places on a first-come, first-served basis.

Contact

Prof. Dr. Ralf Müller-Terpitz (ralf.mueller-terpitz@uni-mannheim.de)

Prof. Dr. Martin Peitz (martin.peitz@gmail.com)

Prof. Dr. Camille Urvoy (camille.urvoy@uni-mannheim.de)