



The **Chair of Marketing & Innovation** is offering a part-time position as

Student Research Assistant (male/female/non-binary)

starting on 01.01.2024.

The Chair of Marketing and Innovation of Professor Dr. Sabine Kuester has an international focus and is well connected to partners in academia and practice.

Supporting our young and ambitious team as a Student Assistant, you can expect an interesting position with multifaceted, challenging tasks!

- Supporting interesting research projects at the intersection of marketing and innovation management
- Working in a dynamic team of young researchers
- Independent, well-structured and goal-oriented working style

Your tasks include:

- Support of doctoral students in their projects
- Assistance in research projects
- Data research, evaluation and interpretation
- Literature research
- Organizational support

Your profile:

- Very good/ fluent English language skills
- Very good computer literacy (esp. very good knowledge of MS Office)
- Above-average study performance
- Marketing specialization appreciated
- Knowledge in literature research appreciated
- Knowledge in data research appreciated
- Postgraduate students preferred
- First experience with statistical software preferred (e.g., SPSS/SmartPLS/AMOS/R/STATA)

The **University of Mannheim** is one of the leading universities in Germany with approximately 12,000 students in five schools. Particularly in business and economics as well as in the social sciences the university ranks among the top institutions both at national and international level. More than 2,600 employees profit from an exciting work environment with numerous benefits.

Key information

Start: 01.01.2024

Weekly hours: 5 hours

Application deadline:
30 Nov 2023

What we offer:

- International focus
- Valuable contacts in academia and practice
- Young and motivated team
- Multifaceted work
- Flexible work schedule

Applicants with disabilities are given preferential consideration in the event of equal qualification. The University of Mannheim is committed to increasing the quota of women in academia and thus encourages women with relevant qualifications to apply.

If you are interested in applying, please send your application documents via e-mail **by 30.11.2023 at the latest:**

marketing+innovation@uni-mannheim.de

If you have any questions about the position, please contact
Kassandra Götz at

marketing+innovation@uni-mannheim.de



Data protection

Please find detailed information on the collection of personal data from the data subject according to Article 13 GDPR on the university's homepage:
www.uni-mannheim.de/datenschutz-bei-bewerbungen.

Submitted application documents will only be returned if you enclose a self-addressed stamped envelope. Otherwise, they will be destroyed in accordance with current data protection law after the application procedure has ended. Electronic applications will be deleted accordingly..

If you apply by e-mail, please note that protection of confidential data cannot be guaranteed as unauthorized third parties might gain access to unencrypted e-mails during transmission.