

## Mission Statement

The University of Mannheim is characterized by a distinctive profile in terms of its origins, development, and current structure. With its unique blend of highly renowned economics, business administration, and social sciences on the one hand, and outstanding humanities, law, mathematics, and informatics on the other hand, the University of Mannheim excels in both research and teaching. This interdisciplinary approach ensures long-term competitiveness of its researchers and graduates who are working in national and international enterprises or research centers. The university's interdisciplinary approach is its unique selling point and ensures the long-term competitiveness of the university's researchers and graduates both at national and international level.

The clear-cut portfolio of academic fields is one of the strengths of the University of Mannheim, and as such, enhances its visibility in research and teaching. The university's academic profile and organizational structure build on the following strategic objectives.

- The University of Mannheim has set its sights on educating future executives for the business world, for society and in academia.
- The University of Mannheim promotes outstanding research activities both in individual disciplines and in interdisciplinary research projects. The spectrum ranges from Collaborative Research Centers and the Graduate School to the Opus Magnum.
- The University of Mannheim teaches specialist knowledge while placing particular importance on taking a global and comprehensive point of view and encourages academics and future executives to take on social responsibility. Moreover, the university is increasingly embedding the topic of sustainability in research, teaching, governance, transfer, and university operations.
- The University of Mannheim establishes distinctive master's programs. Thus, on the one hand, the university contributes to cover society's need for highly qualified personalities in leadership positions and, on the other hand, enables the most distinguished early-stage researchers to start a career in academia.
- The unity of research and teaching builds the foundation of the University of Mannheim and characterizes its renowned research institutions. It is to be cultivated and strengthened.
- The University of Mannheim promotes socially responsible entrepreneurship. It provides a framework for research in this field and supports students and graduates on their way to entrepreneurial independence.

- The University of Mannheim regards equal opportunity in both research and society as one of the major goals of higher education policy. It undertakes every possible endeavor to reduce existing disadvantages for women, particularly in academic careers, and strives to make full use of women's skills in teaching, research, and administration. The university thus puts an emphasis on supporting female early-stage researchers from their doctoral studies to their appointment to a professorship.
- The university promotes social diversity and regards it as a source of inspiration and innovation. In accordance with its policy to ensure equal opportunity, the university fosters the personal development of its members, regardless of their individual background. A family-friendly work and living environment ensures the reconciliation of studies, research, professional life, and family responsibilities.

As at: 2025